

## Water Resilience in Agriculture - Contribution of Private Sector

**Date:** *Wednesday 5<sup>th</sup> August 2020* **Time:** *2:30 pm- 4:00 pm IST.*

**Language-** English

**Join Link:** <https://us02web.zoom.us/j/89134267770?pwd=NGZGNmZnWXNrYmE0T3hqeklhNVFqUT09>

**Meeting ID:** 891 3426 7770, **Passcode:** 771858

**Software:** Zoom, access to Internet and few minutes required- Mobile/Desktop

Freshwater is running out in India. This trend is going to continue with the growth in country's population, increased water consumption levels for domestic, industrial, and agricultural usage, and climate change becoming a reality. In recent years, many business initiatives have been developed across the world to support sustainable water management. Many companies have improved their water management in their direct operations and through their supply chains. Some have set water-use targets, assist suppliers with water-efficiency practices, and partner with governments, policy makers and community groups to address water shortages and sanitation, and to share experiences with the ultimate aim of advancing best practices in the field. In India, the industry initiatives in the context of water management have been in the areas of (a) policy formulation, (b) information dissemination, water audits, and water awareness, and (c) water projects which involve promoting private sector participation and watershed management, and d) attitudinal and awareness drives like water audits. This webinar will highlight the success stories of private businesses in India. They will share their approach, challenges and lessons learnt.

### Speakers:

**Moderator:** Dr Ashutosh Kumar Sinha, Head Agribusiness, LT Foods

<https://www.linkedin.com/in/ashutoshindia/?originalSubdomain=in>

**Speaker 1:** Mr. Litul Baruah, Program Manager, Laudes Foundation

<https://www.linkedin.com/in/litul-baruah-50a47216/?originalSubdomain=in>

**Speaker 2:** Shri Sudhir Chadha, Owner, Indo-Dutch Horticulture Technologies Pvt. Ltd.

**Speaker 3:** Mr. Vinod Kaul, ED, All India Rice Exporters' Association, <https://www.zoominfo.com/p/Vinod-Kaul/237902168>

**Speaker 4:** Mr. Pankaj Satija, Chief Regulatory Affairs, Tata Steel, <https://www.linkedin.com/in/pankaj-satija-9b10a76/?originalSubdomain=in>

**Speaker 5:** Mrs. Juhi Gupta, Head Sustainability, PepsiCo Holdings India Pvt. Ltd.

<https://www.linkedin.com/in/juhi-gupta-70128413/> \*

**Speaker 6:** Mr. Anirban Ghosh, Chief Sustainability, Officer, Mahindra Group

<https://www.linkedin.com/in/anirban-ghosh-88678618/?originalSubdomain=in> \*

**Speaker 7:** Mrs Reshma Anand, CEO Hindustan Unilever Foundation, <https://www.linkedin.com/in/reshma-anand-0500a23/> \*

The webinar is organised by Partners in Prosperity ([www.pnpindia.in](http://www.pnpindia.in)), an NGO working towards its vision for a healthy and prosperous planet, and people (HP3). With funding support from Swiss Development Cooperation and COOP, Switzerland, it is collaborating with LT Foods, Mars Foods, Jain Irrigation Systems, farmers, and local authorities to improve water productivity among rice growers in Uttarakhand and Haryana.

The webinar is intended for professionals, policymakers, academicians, various governments, private organizations, students, and research scholars who are actively working in water and climate change are encouraged to attend.

\* To be confirmed.