

## Sustainable approach to Sustainability

## **Schedule**

10:00 am - 10:05 am Current need for Safer and Sustainable Dialogue

Mr. R.A. Venkitachalam - Vice President Managing Director Emerging Markets

10:05 am - 10:10 am Sustainability; Primer to India approach

Dr. P C Jain

10:10 am - 10:40 am Environment Sustainability Perspective:

More Sustainable Products from More Sustainable Companies

Mr. Scot Case

10:40 am - 11:00 am Tea break

11:00 am - 11:15 am Challenges in Manufacturing Sector: Case forward by Godrej

Ms. Ashwini Deodeshmukh

11:15 am - 11:30 am Challenges in Service Sector: Case forward by Wipro

11:30 am - 12:30 pm Indoor Air Quality: As an element of sustainability

Dr. Modak

12:30 pm - 12:45 pm Classifying Green Washing:

Role of Environmental Standards, Certification and Verification

Mr. Scot Case

12:45pm - 01:00 pm Q & A

01:00 pm - 02:00 pm Networking Lunch

02:00 pm - 02:20 pm Future of Sustainable Business Practices:

Role of Transparency in an Age of Instant Information

Mr. Scot Case

02:20 pm - 02:50 pm Building Sustainability Champions

Mr. JC Sekar

02:50 pm - 03:05 pm **Sustaining the Sustainability movement** 

Mr. Scot Case

03:05 pm - 03:20 pm Q&A

03:05 pm - 03:15 pm Building sustainable India - way ahead

Mr. R.A. Venkitachalam - Vice President Managing Director Emerging Markets