

SOCIAL ENTREPRENEUR OF THE YEAR AWARD 2013

If you are a leading social entrepreneur, or if you know of leading social entrepreneurs, then this announcement is for you!

After an extremely successful 2012 Awards, The Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship are inviting applications for the **India Social Entrepreneur of the Year Award 2013**. The Award identifies and celebrates visionary social entrepreneurs who have demonstrated systems-change models and are at the stage of scaling/replicating their ideas across India and/or in other countries.

The deadline for receiving applications for the Award is **31 May 2013**.

Award Criteria

The primary criteria to be considered a finalist for the India Social Entrepreneur of the Year Award include:

1. Innovation

The candidate has brought about social change by transforming traditional practice. Such transformation could have been achieved through an innovative product or service, the development of a different approach, or a more determined or rigorous application of known technologies, ideas and approaches. A salient characteristic of a social entrepreneur is developing a pattern-changing idea and implementing it successfully.

2. Sustainability

The candidate has generated the social conditions and/or institutions needed to sustain the initiative and is dedicating all of his/her time to it.

- If set up as a non-profit entity, the organisation is achieving some degree of financial self sustainability through fees or revenues or is engaged in creating mutually beneficial partnerships with business and/or the public sector. Where possible, economic incentives are embraced.
- If set up as a for-profit entity, the orientation toward social and environmental value creation predominates, with financial return treated as a secondary means to an end, rather than an end in itself.

3. Direct social impact

The candidate has founded, developed and implemented the entrepreneurial initiative directly, together with poor or marginalised stakeholders. The Impact of their model manifests itself in quantifiable results and testimonials and is well documented. There are no significant negative externalities.

4. Reach and Scope

The social entrepreneur's initiative has spread beyond its initial context and has been adapted successfully to other settings in the country or internationally, either by the entrepreneur him/herself, or through others who have replicated or adapted elements of it.

5. Replicability

The initiative can be adapted to other regions of the world to solve similar problems. The entrepreneur is open to sharing with others the tools, approaches and techniques that are critical to the adaptation of the initiative.

Please note that government personnel or public sector organizations will not be considered, nor will intermediary organisations, research institutions or foundations that seek to create social value through the provision of knowledge, or financial and/or technical support to community-based groups.

Winners

Previous winners of the Social Entrepreneur of the Year Award India include Vikram Akula (SKS), Harish Hande (SELCO), Arbind Singh (NIDAN), Brij Kothari (Planet Read/ Book Box), Rajendra Joshi (Saath), Padmanabha Rao and Rama Rao (RIVER), Rajiv Khandelwal (Aajeevika Bureau), Neelam Chibber (Indus Tree Crafts Foundation and Mother Earth) and Anshu Gupta (Goonj).

Award Benefits

The winner(s) of the “Social Entrepreneur of the Year” India 2013 Awards will be selected by an eminent panel of leaders from business, government, academia, media and social entrepreneurship. They will join the Schwab Foundation’s global community of social entrepreneurs for the year 2014, and will participate in the relevant annual and regional meetings of the World Economic Forum, which provide unprecedented opportunities to engage with global decision makers from the public, corporate, media, academic, and civil society sectors.

Partners

The Schwab Foundation for Social Entrepreneurship is a sister organization of the World Economic Forum. The Foundation provides unique regional and global platforms to promote social entrepreneurship as a key element to advancing societies and addressing social problems innovatively and effectively. It also fosters a close-knit community of social entrepreneurs for idea exchange and replication of best practices.

Jubilant Bhartia Foundation established in 2007, is the social wing of the Jubilant Bhartia Group. It focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives for the group. The Jubilant Bhartia Foundation’s activities include various community development work, health care programs, cultural & sports events, an environment preservation initiative, vocational training, women empowerment and educational activities.

Start Up! is an angel investor, incubator and consultant to social entrepreneurs. Start Up! leads the candidate outreach, due-diligence and jury presentation for the India Social Entrepreneur of the Year Award 2013 on behalf of the Jubilant Bhartia Foundation. We will be happy to respond to your queries via email.