

Multimedia Journalism & Water

Water is the source of all life. And, increasingly, it is a source of conflict, tension, diplomacy and national/international policy as the pressure on resources continues to grow. Learn how to design and produce attractive and effective multimedia stories on this most pressing of global issues.

Course dates:	4 – 22 November 2013 (3 weeks)
Media:	Radio, Television, Print and Online
RNTC application deadline:	1 October 2013
NFP application deadline:	7 May 2013
Type of Diploma:	Certificate
Course fee:	EUR 2,560
Procedure:	www.rntc.nl/multimediajournalism

Course Aim

The course Multimedia Journalism & Water strengthens the capacity of journalists to design and produce attractive and effective multimedia stories on issues to do with water management.

Who` s it for

The course is designed for working journalists with at least three years professional experience in broadcast, print or online media.

Course outline

Across the world, the management of water resources has become an increasingly important issue under the threefold pressure of growing populations, the demands of development and the potential impact of drought or flooding and long-term climate change.

It reaches across frontiers. Water can be a source of huge political and social tension and journalists need to understand the issues and the science if they are to be able to inform their readers and audiences reliably and effectively; they are also better able to contribute to a healthy and informed debate about water management within their societies.

The course will draw on the Netherlands' strong tradition and expertise in water management to give participating journalists an in-depth understanding of water management seen from a global perspective. Leading experts will present the facts and discuss the issues.

Learning outcomes

- Current global issues to do with water management and their (potential) impact on developing societies
- Researching and gathering information and ideas for multimedia stories on water issues
- Writing, sourcing and making digital photos, recording and editing audio and video for online publication
- Examples of best practice in multimedia journalism
- The impact and use of social media in the practice of multimedia journalism
- Planning and carrying out multimedia journalism assignments about water issues and publishing stories online

RNTC's way of working

The core of our methodology is the emphasis on 'learning by doing'. We find active participation more effective than passively listening to lectures. Knowledge 'discovered' is more tangible than knowledge that is handed over on a plate. It also makes it easier for you to apply your new knowledge in your own working contexts.

RNTC stands for an open learning environment, a large variety in learning methods, practical knowledge for issues in real life and excellent facilities.

Admission requirements

Applicants must meet the following admissions requirements:

1. You are currently working as a broadcast journalist and have a minimum of three years experience in or for broadcast media
2. You have successfully followed secondary education, and professional education or training in media
3. You are used to working with computers and have good computer skills
4. Your speaking and writing skills in English (the course language) are sufficient
5. You must submit a letter of motivation in English (150-250 words) explaining why you want to follow the course

English language proficiency: Since English is the working language of the course, proficiency in English is an absolute necessity. Applications from countries where English is not the official language or the language of education should include a certified statement from a recognised authority establishing proficiency in English.

Registration, visa and fellowships

Enthusiastic? You can apply for this course by filling in the registration form which can be found on www.rntc.nl/applynow

If you need a visa, please check in advance the time you will need and start your application early.

There are NFP fellowships available for this course. You can find more information on www.rntc.nl/nfp

Testimonial



"Thanks to RNTC not only my technical skills have improved, but also my capacity to choose stories that give people something to think about and act for a better world." (Jofelle Tesorio, Philippines)

Information

For more information, visit our website www.rntc.nl.

For the latest news follow us on Twitter at @rntc or join us on Facebook at www.facebook.com/fanpagerntc.

RNTC

RNTC supports media professionals and organisations all over the globe. We are affiliated to Radio Netherlands Worldwide and located in Hilversum, home to a range of Dutch national and international media. RNTC offers a number of highly practical staff development courses - with open registration - aimed at journalists, programme-makers, managers and trainers/educators.

Our expert team also designs tailor-made courses for media organisations around the world. RNTC courses are all about learning by doing, so if you are a media professional in need of state-of-the-art knowledge and skills, look no further!