

Arghyam is a not-for-profit foundation working in the water sector in India. Arghyam's vision is "Safe sustainable water for all". We take up focused programmes that address lack of equitable access to water, in a sustainable manner, amongst all citizens, through partnerships and grants across the country. Check out www.arghyam.org for details.

We are looking for a **Project Manager – Behaviour Change Communication (BCC) for Sanitation**, for leading the Sanitation-BCC project at Arghyam. The term of engagement could be either as full time consultant or a full time employee. In either case, the person will work from Arghyam's office in Bangalore. Please send your resume to jobs@arghyam.org

1. Job Title	Project Manager – Behaviour Change Communication (BCC) for Sanitation
2. Organization	Arghyam
3. Location	Bangalore
Reporting to	Director – Sanitation

Background:

Rural Sanitation has been one of the core working areas for Arghyam since its inception. In taking our work forward in this area, Arghyam has identified Behaviour Change Communication (BCC) as a strong focus area which needs to be addressed in order to bring about visible change in the rural sanitation scenario. In its endeavour, Arghyam is planning to work closely with the Government of Karnataka with the following objectives:

- Helping the state in creating a strong communication strategy for Nirmal Bharat Abhiyan (erstwhile Total Sanitation Campaign) based on an understanding of the situation on the ground and expertise in behavior change
- Work with the state and support them in effective implementation of NBA in the following ways:
 - Develop and pilot/roll out a customized communication campaign strategy for NBA in one district. This would include developing the creative materials and tools needed to implement the strategy.
 - Work with a research agency during the period to closely monitor the activities and assess/evaluate the effectiveness of various communication activities
 - Based on the effectiveness of the campaign in the district, develop a tool for upscaling the campaign to other districts.
 - Support the State to significantly improve the current state-wide IEC activities in NBA.
- Create one or more pieces of mass media communication of very high quality by bringing in the best expertise from the corporate sector

Scope of work:

- Coordinate with the communication agency/agencies and the state for developing a communication strategy for NBA in one district
- Work closely with and give inputs to the communication agency/agencies to develop the strategy and give inputs for mass media messaging
- Give inputs to the state for the roll-out of the strategy, especially for piloting the strategy in one district
- Identify a research agency to monitor and evaluate the effectiveness of communication and work with the agency to develop a monitoring and evaluation framework for the project
- Manage contracts with stakeholders and partners (various communication agencies, State CCDU, District Support Unit, NGOs in the district involved in the implementation, research agency, etc.)
- Co-ordinate between different stakeholders and partners for facilitating smooth processes at the field level
- Review and supervise the work of the communication agency/agencies, research agency and NGOs and oversee quality assurance of activities.
- Draw lessons for developing a tool-kit and broader upscaling of the strategy to other districts

Qualifications

- Masters in the field of Communication/Social Sciences/Management/Public Administration/Environmental Sciences from a reputed institution with an excellent academic record. Masters or other higher qualification is a plus
- Strong Project Management experience with a proven track record of at least 5 - 15 years in executing development projects
- Previous experience in either development sector or communication sector. Experience with domestic water and sanitation would be a strong plus
- Strong inter-personal and coordination skills. Ability to get multiple groups and partners to work towards a common goal
- Oral communication in Kannada a must
- Excellent analytical, written and oral communication skills required
- Travel required
- Should be comfortable with the use of computers and internet
- Ability to document the experiences and learning from the project field data/info

Desired skills:

- Knowledge/experience of development communication and strategy design and developing a variety of communication tools.
- Understanding communication needs of rural audiences.
- Knowledge of the advertising and communication sector in India
- Understanding of functioning of state governments, ability to effectively work with state government institutions and staff, and coordinate with government, NGO, and local stakeholders. Good understanding of Government structures and systems.
- Experience in advocacy and policy making in WatSan sector.

Personal Qualities

- Initiative, planning and implementing with minimum supervision.
- Creative and lateral thinking.
- Attention to detail, patient and persistent.

Salary: Competitive, depending on experience and ability

To apply for this post, please e-mail your updated resume to: jobs@arghyam.org with subject line “PROJECT MANAGER-SANITATION-BCC” within 15 days.