



Government of Gujarat

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**GUJARAT 2015**  
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The Global Business Hub | 7<sup>th</sup> Global Summit



Confederation of Indian Industry



# Water Seminar & Gujarat Water Summit 2014

CII's 5th International Conference & Exhibition  
31 January - 1 February 2014 • Ahmedabad

'Saving our Water Future'



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## Highlight of Water Seminar & Gujarat Water Summit 2011

The 4th edition of Gujarat Water Summit was held on 16th July, 2011 at Ahmedabad, with the joint efforts of the Confederation of Indian Industry and the Water Supply Department, Government of Gujarat. This summit, along with an Expo, was organized as part of the pre-summit seminars organized in Gujarat in the run-up to the Vibrant Gujarat event. As part of this Summit, **the CII TATA Strategic Management Group Report on “Partnerships for Sustainable Water Management” was released.**

During the day long seminar, various stakeholders presented their viewpoints on the challenges facing the water sector. The discussions and presentations focused on the current issues and dwelt on potential solutions to meet some of the challenges plaguing this sector. The report, released as part of this event, focused on supply side and demand side issues for the water sector. The report provided an overview on some of the technological solutions and business models (like PPP) that are evolving in this sector. The Seminar was attended by a number of delegates from large and medium water sector enterprises in Gujarat, government officials, end-user industries and key stakeholders of the sector.



## Water Seminar and Gujarat Water Summit 2014 Background

The current scenario for water availability in the country is a matter of concern for the key stakeholders. While the demand for water resources has grown at a rapid pace, the availability of water has undergone a steep decline. This situation is poised to worsen in the coming years, leaving many end-users starved of water. Such a scenario of severe water shortages could lead to a potential business continuity risk for industries, in particular. This could result in revenue losses to the tune of several crores for the industry players and the Government. Thus, the need for sustainable practices of water management is the need of the hour.

The thrust towards sustainable water management can only be achieved by a concerted push by the key stakeholders Industries and Government. A sustained commitment towards reducing freshwater consumption, investing in water recycling and reuse, and practicing water optimization techniques, needs to be pursued by the water users in the future. These measures would need to be complemented by the introduction of new technologies and business models, geared to meet the challenges of the water sector. Successful execution of these measures would go a long way in mitigating the coming water challenges and ensuring availability of sufficient water supplies in the future.

Thus the theme... **“Securing our Water Future”**

The **Water Seminar and Gujarat Water Summit 2014** would address some of these key topics and act as a platform for sharing of ideas and dissemination of information on best practices, being pursued in the water space.

This year's Summit aims to focus on various water related issues and suggest possible solutions. It will provide a platform for service providers to offer state-of-the-art technologies, products & services vis-à-vis rain harvesting, recycling of waste water, supply & distribution, water treatment & filtration, sea water desalination etc. Sharing of best practices being followed by leading industry players would provide an opportunity for other companies to adopt these practices and reap the rewards of greater water security. The Summit will also provide a unique opportunity to bring all the stake holders together i.e. the government, local municipal corporation, industry, academic & other institutions and consumer groups to discuss possible integrated solutions pertaining to water management. Active participation of the interested organizations, Govt. and private institutions is solicited for success of the proposed international seminar.

## Objectives

The Summit attempts to bring together the best minds in the Water sector to:

- Understand key challenges in water management and highlight key trends / best practices in Water management, used by various en-use industries
- Provide information about emerging opportunities for investment in the water sector
- Identify areas for joint engagement of Government and Private sector in enhancing water infrastructure
- Create awareness and encourage participants to adopt effective water management / conservation measures

## Event Highlights

### ► Friday, 31 January 2014

#### Water Seminar & Gujarat Water Summit

- Global / India Perspective
- Strategic Water management for industries
- Business and Investment Opportunities in Water Sector
- CEOs' Interactive Roundtable: **“Roadblocks for Private Sector Engagement in the Water Sector”**

### ► Saturday, 1 February 2014

#### Training Programme

“Creating Total Water Professionals to manage current challenges through technology”

### ► 2 days International Exhibition

## Key Take Aways

- Identify key priority areas that Water Industry needs to focus on for sustenance and growth
- Study best practices / measure being adopted by water consuming industries in their current operations
- Identify potential approaches / technologies for solving water issues
- Adopting an integrated water resources management approach to ensure sustained availability of water
- Potential opportunities for private sector participation

## Who will benefit from the Event

- Government Officials / Municipalities
- Water Management Solution Providers
- Key Personnel from Industries like Textiles, Chemicals, Pharmaceutical, Power, Food Processing
- Financial Institutions & Development agencies
- Water Management Consultants
- Utility Managers
- Technocrats
- Environmentalists
- Non Governmental Organisations
- Environment Managers
- Educational & Research Institutions

## Exhibitor Profile

- Water Pollution monitoring
- Sewage & Sludge Treatment
- Packaged Drinking Water
- Water Treatment Chemicals
- Rainwater Harvesting
- Wastewater Management & Recycling
- Desalination & Distillation
- All types of Pumps
- All types of Valves
- Water Treatment
- Water Supply & Service
- Water Conservation
- Filtration Equipments
- Reverse Osmosis Equipments
- Cooling Towers
- Swimming pool equipments
- Irrigation equipments
- Effluent Treatment
- Water Management & Systems





## About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded over 118 years ago, India's premier business association has over 7100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 enterprises from around 257 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII Theme for 2013-14 is Accelerating Economic Growth through Innovation, Transformation, Inclusion and Governance. Towards this, CII advocacy will accord top priority to stepping up the growth trajectory of the nation, while retaining a strong focus on accountability, transparency and measurement in the corporate and social eco-system, building a knowledge economy, and broad-basing development to help deliver the fruits of progress to all.

With 63 offices, including 10 Centres of Excellence, in India, and 7 overseas offices in Australia, China, France, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 224 counterpart organizations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

**For more details, please contact :**



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