

# **CSR & COMPETITIVENESS**

Foremost Monthly Magazine on CSR & Sustainability



## **INDIA SANITATION SUMMIT 2015**



CONFERENCE | AWARDS | NETWORKING

PHD Chamber House, New Delhi 6 Feb 2015, Friday

For More Detail visit www.indiasanitationsummit.indiacsr.in

IndiaCSR is an active participant of this noble mission to support and create national level forum to discuss various issues related to the toilet and sanitation, health, education, women empowerment and behavioral change for wider social good.

# Inspired By

Shri Narendra Modi Hon'ble Prime Minister of India



#### Overview

India Sanitation Summit is a unique national level event and the 1st conference of its kind in our country to be organized by IndiaCSR Group to establish a platform of brainstorming by concerned experts, stakeholders and to usher an era of change by converging attention and focus of development professionals, social scientists, politicians, organization leaders and other change agents to this much neglected issue 'Sanitation and Toilet for All', because this is high time and we cannot wait.

### Our Approach

By establishing a national level platform for toilet technology providers, innovators, associations, non-profit organizations, public sector entities and private sector stakeholders to share best practices in the sanitation sector, the India Sanitation Summit 'Sanitation for All-Toilet First' aims to empower participants, exhibitors and sponsors to exchange knowledge, expertise and resources in scaling up impact and innovation in the sanitation marketplace particularly in India. Addressing the increasing importance of hygiene, health, sanitation, and toilet related issues, the Summit will take place at New Delhi.

### Why India Sanitation Summit?

Better Sanitation and Toilet facilities in every household have become the agenda of priority for our visionary Prime Minister Shri Narendra Modi. On the occasion of Independence Day, in his speech Shri Modi emphasized that toilet is 'dignity of women'. Shri Modi urged parliamentarians and the corporate sector to support build separate toilets for girls in schools across the country by a targeted period.

Indian Government has a great mission to develop separate toilets for boys and girls in every school in the country, by 15th of August 2015.

Despite 64 years of rural development, 60% of India's rural population defecates in open either due to lack of toilets, lack of their operation and maintenance, deficiency of water or inappropriate technology and mechanism for waste management. In the last 60 years only 32% rural families in 2011 (as per census figures) and 40 %.( NSSO figures of 2013) have rural toilets. From over 1.2 crore toilets to be built annually prior to 2011-12, the figure has come down to below 50 lac per year now. States have also carried out a Baseline Survey in 2012-13, from which it is clear that out of the 17.19 crore rural households in the country, about 11.11 crore households do not have latrines. The fact that 8.84 crore are eligible for the incentives, toilets have not been built. More than 2 crore families who were given subsidy under the programme /financial incentive do not have functional toilets today.

The Summit would provide a forum to initiate a dialogue and enlighten the delegates on various issues related to sanitation, toilet movement, woman empowerment, women dignity and girl child education etc.

### Objective

The summit is aligned to 'Swachh Bharat Mission' (Clean India Initiative) of our visionary Prime Minister Shri Narendra Modi.

Summit would highlight the problems allied with lack of sanitation facilities and toilets and would also make resolutions to achieve Nation Sanitation Goals by 2019 as a tribute to the birth anniversary of Mahatma Gandhi, by eliminating the unhealthy practice of open defecation. Indian Government has envisioned a great mission to develop separate toilets for boys and girls in every school in the country, by 15th of August 2015.

- Recognize of importance of sanitation and toilets in improving human health and priorities it in the development strategies.
- Maximize collective efforts and resources to improve access to basic sanitation through public private partnerships, business, governments and NGOs.
- Ensure equitable allocation of resources to reach the poorest of the poor and the most vulnerable segment of population.
- Facilitate active discussions on evolving sanitation practices to ensure mission oriented strategies and adoption of policies.
- Adopt sector targeting approaches based on scientific research on sanitation and toilet design.
- To actualize the achievements of Millennium Development Goal (MDG) target to reduce by half the proportion of the 2.6 billion people without access to basic sanitation by 2015.

### **Topics**

#### **Policy Development**

- International and national mandates
- Millennium development goals (MDGs)
- Human Rights
- Leadership perspectives
- Impact on community
- Government acts, policies and schemes
- Role of Government, nongovernment and private agencies
- Cultural and social context
- Eradication of social stigmas and taboos

# Project Implementation Strategy

- Awareness, advocacy and behavior change communication
- Reduction of open defecation practices
- Operation, maintenance and capacity building
- Coverage perspective
- Use of available resources in community

# Product Innovations and Technology

- Innovation in practices
- Put technology to work
- Cost effective design
- Eco-friendly design
- Universally accessible design
- Affordability and acceptability

# Research and Development

- Scientific research
- Social research
- Behaviourial change research
- Action research

## Corporate initiatives & Announcement

- Corporate & Swachh Bharat Mission
- CSR & Swachh Bharat Mission
- CSR Partnership for Swacch Bharat Mission

#### Participant Profile

All relevant stakeholders in the area of Sanitation and Toilet technologies and services providers including:

- Thought Leaders
- Policy Makers
- Philanthropists
- Experts in the area of Sanitation, water, environment, education and woman empowerment
- People involved in strategic planning and operational functions
- Decision makers involved in planning and execution of Corporate Social Responsibility (CSR) Projects
- Leaders from projects and developmental agencies
- Leaders from project implementation agencies in the area of sanitation and toilet
- Leaders from Product Innovations and technology providers and manufactures
- Leaders from NGOs, NPOs, Corporate Foundations, Trusts
- Social entrepreneurs and
- Any person dedicated towards a positive social change for this greater cause.

## **Attending Benefits**

By attending the Summit, participant and representative of organizations will be able to strengthen their reputation, dealing through outstanding operations and proven techniques in Sanitation and Toilet technology in the country. Here are some good reasons to attending the summit:

- Understanding the spirit of Swachh Bharat Mission
- Learning new trend in sanitation and toilet construction movement
- Learn something new
- Meet the Leaders
- Be a force for change
- Enhance Skills
- Forge New Connections
- Invest in success
- Re-charge yourself
- Take a Break from the daily routine

### Speakers & Experts

The Summit involves some of the most reputed and competent Indian and International speakers from government and private sectors, research agencies, innovators, social scientists and thought leaders dealing in sanitation and toiletries industries in the country. There will be 30 speakers and more than 200 participants projected in this exclusive summit.

We invite esteemed speakers, thought leaders, experts, and innovators to contribute towards the ever growing knowledge on sanitation, toilet innovation, knowledge and experience on best practices and to discuss collaborative projects between government, organizations and other stakeholders.

Expertise and knowledge in the field expressed through speech, presentation / and or case study would highlight thought provoking activities and facilitate knowledge transfer across the august gathering.

### Swachh Bharat Abhiyan





Prime Minister Shri Narendra Modi launched Swachh Bharat Abhiyan from Valmiki Basti in New Delhi on 2nd October 2014. the birth anniversary of Mahatma Gandhi. The Prime Minister asked citizens to change their mindsets as cleaning is not only the responsibility of safai karamcharis. The ambitious drive includes sweeping, removal of garbage, debris and unauthorised encroachments from the roads, markets and residential places. The campaign is aimed at making India a clean country by 2019, the 150th birth anniversary of Mahatma Gandhi. The Prime Minister on Independence Day made a clarion call for Swachh Bharat, a massive mass movement to create awareness of cleanliness and hygiene. He said that a clean India is the best tribute that we can pay to Mahatma Gandhi when we celebrate his 150th birth anniversary in 2019.

## Programme Agenda/Schedule

#### Session 1 - 9:45 – 12:00

**Inaugural Session** 

#### Session 2 – 12:00 – 12:40

Swachh Bharat Mission, Policy development, International and national mandates, Millennium development goals (MDGs), Human Rights, Leadership perspectives, Impact on community, Government acts, policies and schemes, Role of Government, non-government and private agencies, Cultural and social context, Eradication of social stigmas and taboos

1:20 – 2:00 pm -Lunch & Networking

#### Session 3 12:40 pm - 1: 20 pm

Project Implementation Strategy, Scientific research, Social research, Behavioral change research, Action research, Project Implementation Strategy, Awareness, advocacy and behavior change communication, Operation, maintenance and capacity building, Coverage perspective, Use of available resources in community

#### Session 4 2:00 pm - 2: 50 pm

Innovation in practices, Put Technology to work, Cost effective design, Eco-friendly design, universally accessible design, Affordability and acceptability

#### Session 5 2:50 4:20 – 5:30

Corporate Initiatives and announcements, Corporate Initiatives towards Swatch Bharat, Development of various announced by Corporate Under CSR, CSR Partnership for Swachh Bharat Mission

3:50 – 4:20 pm -Tea and Networking

#### Session 6 4:20 – 5:30 pm

Awards to Best Sanitation and Toilet Building Projects & Innovative Toilet Technologys



Resource Mobilisation | Partnership Development | CSR Advisory & Support | Recognition

#### Registration Fee

A. International Participant (One)
B. Indian Participant (One)
C. Group of 3 Participants
D. Early bird discount (before December 18, 2014)
E. Registration After January 6, 2015
USD 500
Rs. 15,000/5% Discount
Rs. 16,000/-

#### Detail for online fund transfer:

Beneficiary : CSR India Corporate Social Services Private Limited

Bank Name : Axis Bank Limited Account No. :912020022999157

IFSC Code : UTIB0000490 Swift Code : AXISINBB139

Pan No. : AAECC6952C

Bank Address: Rahul Complex, Near Bajaj Shoroom, Jatapur,

OP Jindal Marg, Raigarh – 496001

Email : info@indiacsr.in Mobile No. :9981099555

#### Terms & Conditions

- 1. Registration fee is must for attending the event.
- 2. Registration benefits includes lunch and tea, note pad, pen, literatures, certificate of participation, soft copy of photographs, participant list and One year free subscription of CSR & COMPETITIVENESS, Monthly CSR Magazine.
- 3. This is a non residential event and delegates have to make their own arrangement for stay and transport etc.
- 4. Registration cost is not nonrefundable. Participant name can be changed.
- 5. We do not allow any cash payments.

#### For Participation I Speakership I Sponsorship I Award Nomination please contact

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