

Application form
NABARD Award for Rural Innovations 2012

Eligibility criteria:

1. Participant must be Indian individuals or Indian registered companies, or foreign companies with a registered presence in India.
2. Innovation can be a product/service/project/process/procedure/methodology developed for rural sector
3. Innovation must be already implemented and should not be in a planning or conceptualizing stage. The innovation should be implemented between January 1, 2009 to December 31, 2011
4. The innovation must be implemented in the Indian operations of the participant
5. The innovation nominated/applied must be developed within the participating organization. An organization cannot participate on behalf of its subsidiary, other units; parent organization or other organization under the parent organization.
6. Participation in the Awards is subject to defined rules and regulations available on website www.nabard.org

Award category (Tick one)

1. Please tick one award category as per the type of entity. Refer the definition provided below.
2. For the categories 1 to 5, the innovation / initiative needs to be within the following broad segments:
 - a. Energy
 - b. Training & skills up-gradation
 - c. Financial Services
 - d. Agriculture & Allied activities
 - e. Technology
 - f. Others

Sr.	Category of Participants	Definition	Tick one
1	Individual	Any individual or person who has innovated products and / services for the benefit of rural areas	<input type="checkbox"/>
2	NGO / Trust	NGO / Trust is a non-governmental organization (NGO) legally constituted under MACS / Societies Act / Trust Act.	<input type="checkbox"/>
3	Academic / Research Institution	Academic institution is an educational institution dedicated to the spread of education. Research institutions specialized in basic or applied research	<input type="checkbox"/>
4	Private sector	Private sector includes those companies that are owned by private individuals or groups.	<input type="checkbox"/>
5	Public sector / Cooperative sector / Government	Public sector / Cooperative sector / Government institutions or business units owned, managed and controlled by the central, state or local Government	<input type="checkbox"/>

Instructions for filling the form

1. Please complete the form in permanent ink.
2. Application form should be completed in English or Hindi language only. Forms provided in only English or Hindi language would be considered for evaluation.
3. In case if the participant is not able to apply in English / Hindi language, then the participant may approach NABARD Regional Office / District office (as provided in rules "Modes of application" section) for filling the form.
4. All questions must be answered. Incomplete forms may not be considered.
5. Once complete, the application form must be signed by authorized signatory
6. Please provide supporting documents (photographs, video clippings, certificates, press clippings, references, etc.) wherever possible, to support your entry details (up to 10).
7. You may participate in as many award categories as you wish by making copies of this application form.
8. The form must reach the following address: **CGM, DPD-NFS, NABARD, Plot No. C-24, G- Block, Bandra Kurla Complex, Post Box No. 8121, Bandra (East), Mumbai - 400 051 latest by 15 May 2012.**
Please maintain one copy of the form with you for your records.

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Participant information (To be filled by an Individual)

Name of participant	
Contact details	Address: City / Town / Village: Contact no. Email id:
Panchayat information (Applicable for individual residing in a village)	Panchayat Name: District: State: Pin code:
Segment of innovation (Tick one)	<input type="checkbox"/> Energy <input type="checkbox"/> Financial services <input type="checkbox"/> Training & skills up-gradation <input type="checkbox"/> Agriculture <input type="checkbox"/> Technology <input type="checkbox"/> Other _____
Date of birth (dd/mm/yy)	
Educational qualifications	
Work experience	

Participant information (To be filled by an organization)

Name of participant	
Address of registered Head Office / Location	City: State: Pin code: Website (if any):
Contact details	Name: Contact no. Email id:
Segment of innovation (Tick one)	<input type="checkbox"/> Energy <input type="checkbox"/> Financial services <input type="checkbox"/> Training & skills up-gradation <input type="checkbox"/> Agriculture <input type="checkbox"/> Technology <input type="checkbox"/> Others _____
Year of establishment	
Key products / services	
Other key players in your domain	
Revenue from the innovation for FY 2010-11	<input type="checkbox"/> Less than Rs 5 lakhs <input type="checkbox"/> Between Rs 5 - 25 lakhs <input type="checkbox"/> More than Rs 25 lakhs <input type="checkbox"/> Not applicable
Customers	<input type="checkbox"/> Less than 10 <input type="checkbox"/> Between 10-100 <input type="checkbox"/> More than 100
Number of employees on payroll	<input type="checkbox"/> Less than 10 <input type="checkbox"/> Between 10-50 <input type="checkbox"/> More than 50

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Case study (Mandatory for all participants)

Information about the scenario prior to the Innovation

Describe the scenario that led to the innovation (up to 200 words)

Innovation/ Initiative information

Describe the unique features of innovation/ initiative done. Please provide illustrations or examples of its application areas.

What is the vision for the Innovation? How do you see your Innovation impacting Rural India in 10 years?

What hurdles / key challenges did you face while developing the innovation? What were the challenges faced while implementing the same?

What were the costs and timelines associated with the innovation? Please provide details.

Benefits / Impact of the innovation on:

Employment in rural area

Standard of living

Income of the rural people

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Benefits / Impact of the innovation on:	
Environment conservation	
Policy changes	
Others (Please specify)	

Future potential
Describe scalability of the innovation stating cost and timelines associated with it. How do you propose to scale up this innovation stating cost and time? E.g. Source for funding, investor, partnership etc.
Describe whether the innovation is replicable in nature i.e. if others can replicate in their business.

Other information & certifications (Optional)

Details of any other information or certification(s) that you wish to highlight to the jury (Please provide photographs, video clippings, certificates, press clippings, references or any other...)

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Declaration (Mandatory)

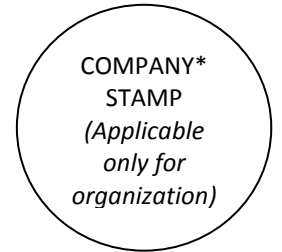
I/We agree, on behalf of myself / my organization, to abide by the rules of the 'NABARD Award for Rural Innovations' and accept that the decisions of the Jury are final. I confirm that I am / my organization is eligible to take part in this competition and that all information in this application and accompanying documents are correct to the best of my/our knowledge. I / We agree that I / we shall hold harmless, NABARD, the Awards management, its employees, officers, contractors, EY or other persons and shall indemnify them against any loss, claim, demands, costs, damages, judgments, expenses or liability arising out of or in connection with any or all claims that may be brought against the Awards management by any third party in connection with participation in or winning the Award.

Signature of person submitting the form: _____

Name: _____

Designation: _____

Date: _____



*Office seal may be affixed in respect of Organizations