

WSSCC

GLOBAL FORUM ON SANITATION AND HYGIENE



Save the date!

9-14 OCTOBER 2011, MUMBAI, INDIA - www.wsscc.org

THE WSSCC GLOBAL FORUM

Welcome to Mumbai! The city affectionately known as the “Gateway to India” will host the WSSCC Global Forum on Sanitation and Hygiene from 9 to 14 October 2011 at the Renaissance Convention Centre. The meeting will bring together sanitation and hygiene professionals and WSSCC members for a week of sharing, learning, strategizing and momentum-building around these vital issues.

We’re all familiar with the planet’s sanitation and hygiene challenges. It is unacceptable that 2.6 billion people without toilets are unable to fulfill their daily needs with safety, convenience and dignity. Recent analyses of progress towards the Millennium Development Goals (MDGs) reveal that the world will miss the sanitation MDG target by more than half a billion people, primarily in sub-Saharan Africa, Southern Asia and Eastern Asia.

As a global professional community, our efforts to increase access to sanitation and use of good hygiene practices in developing countries have been many and varied, and much remains to be done. The good news is that sanitation and hygiene professionals have made great strides in both policy and practice in recent years, and the Mumbai meeting is an opportunity to build upon this momentum.

WSSCC has a proud history of arranging purposeful and productive meetings, and this tradition continues in Mumbai through a focus on core sanitation and hygiene topics and links to other sectors such as health, education and business. It provides a global platform for sharing knowledge and findings from the regional sanitation conferences in East Asia, South Asia, Africa and Latin America that precede the forum. As well, it will draw in lessons from the impressive sanitation accomplishments in China and will offer instructive and inspirational field visits to key programmes in India’s Maharashtra State, which is a leader in the region in innovative service delivery at scale. In addition, it will feature a unique blend of sector professionals (both WSSCC members and non-members), global advocates and development experts.

Finally, and perhaps most importantly, the meeting will support the entire WSSCC family, helping members connect with each other and forging new links, more partnerships and greater momentum within and outside of WSSCC.

➔ AIMS AND OBJECTIVES

The forum has four main objectives. First, it will **facilitate** learning and sharing between members, sector practitioners and policymakers. Second, it will **energize** professional communities by focusing exclusively on sanitation and hygiene. Third, it will **showcase** knowledge, investment, communications, advocacy, partnership and networking approaches. Finally, it will **strengthen** national, regional, South-South, and global dialogue and collaboration.

➔ PROGRAMME

The overarching themes for the week are “Accelerating Change,” “Building Knowledge and Capacity” and “Sharing across Regions.” These themes, and other crosscutting topics, will be reflected in the forum’s programme via plenary, breakout and regional sessions; special events and field visits; and a “Bottom of the Pyramid WASH Fair” of organizations, products and services, and ideas. Thus, the programme for the week will cover:

NETWORKING AND PARTNERSHIP BUILDING	COMMUNICATIONS FOR CHANGE
TECHNICAL WORKSHOPS ON SANITATION AND HYGIENE	SHARING AND LEARNING FROM REGIONAL SANITATION MEETINGS
LEADERSHIP AND DRIVERS FOR CHANGE	KNOWLEDGE SHARING AND CAPACITY BUILDING
“BOTTOM OF THE PYRAMID WASH FAIR” OF PRODUCTS, SERVICES AND IDEAS	FIELD TRIPS AND STUDY VISITS

➔ GENERAL INFORMATION

PARTICIPANTS

Up to 500 WSSCC members, sector professionals, country agency representatives and individuals from civil society, business and WSSCC partner organizations will attend. A participant selection process will ensure balanced representation between WSSCC members and non-members, and from developing and developed countries.

FORUM ON SANITATION AND HYGIENE

VENUE

The WSSCC Global Forum on Sanitation and Hygiene takes place at the Renaissance Mumbai Convention Centre, which is located close to Mumbai's domestic and international airports.

LANGUAGE

The official language is English, although a number of sessions will have simultaneous interpretation into French and possibly Spanish.

REGISTRATION & FEES

Registration processes and fees will be announced in April 2011. The fee structure, and a limited subsidy policy, will encourage and facilitate balanced representation. A subsidy fund will be available to partially cover costs for some people from developing countries. For all participants, the all-inclusive registration fee will cover registration for the forum, hotel accommodation, food and beverages, and local transfers. Field visits to rural and urban programmes will be offered as additional options to forum participants for a nominal extra fee.

SIDE MEETINGS

The regular forum programme will be complemented by a number of side meetings. For example, WSSCC will host several organizational meetings (National Coordinators, WSSCC Steering Committee, and Global Sanitation Fund Advisory Committee). In addition, other meetings will be arranged by thematic communities of practice, working groups and other organizations involved in national or international events, processes or initiatives. Contact Emily Deschaine at emily.deschaine@wsscc.org for more information on arranging a side event.

⇒ ABOUT MUMBAI

With 20 million people, cosmopolitan and eclectic Mumbai is the second most populous city in the world. It is the commercial and entertainment capital of India and home to the country's leading financial institutions as well as the corporate headquarters of numerous Indian companies and multinational corporations. What's more, the city is synonymous with "Bollywood," India's film and television industry. Mumbai's business opportunities, as well as its potential to offer a higher standard of living, attract migrants from all over

India and, in turn, make the city a potpourri of many communities and cultures.

⇒ MAHARASHTRA STATE : A LEADER IN SANITATION AND HYGIENE WORK

Mumbai is located in India's second most populous state, Maharashtra, home to 100 million people. A leader in innovative sanitation and hygiene delivery at scale, Maharashtra has a statewide strategy focused on awareness building, demand creation, community commitment and clean villages. Since 2000, access to improved sanitation increased from 20% to almost 50%. The key component of this success was the government's Sant Gadge Baba sanitation and hygiene campaign, which spread village by village and featured facilitation by senior officials, third party monitoring mechanisms and an innovative and inspirational village awards system. It led to thousands of clean villages across the state. The forum's field visits give participants an opportunity to understand the different elements of this approach which make success at scale a realistic goal.

⇒ KEY DATES

February 2011

First Announcement

April 2011

Second Announcement with Preliminary Programme and Call for Registration

9-14 October

WSSCC Global Forum on Sanitation and Hygiene

⇒ MORE INFORMATION

For regular updates on the WSSCC Global Forum on Sanitation and Hygiene, go to www.wsscc.org/events/2011.

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9-14 OCTOBER 2011
MUMBAI, INDIA



Meet us in Mumbai!

The Global Forum on Sanitation and Hygiene in Mumbai, India, will be a leading platform to discuss and advance issues of importance to billions of people. Arranged by WSSCC for its members and for professionals from around the world, the event has several aims. First, it will **facilitate** learning and sharing between WSSCC members, sector practitioners and policymakers. Second, it will **energize** professional communities through an exclusive platform dedicated to sanitation and hygiene. Third, it will **showcase** knowledge, investment, communications, advocacy, partnership and networking approaches. Finally, it will **strengthen**

national, regional, South-South and global dialogue and collaboration. For hundreds of WSSCC members, sector professionals, country agency representatives and individuals from civil society, business and WSSCC partner organizations, the forum will be an exciting week of learning and sharing on the critical sanitation and hygiene issues of our time.

WATER SUPPLY & SANITATION COLLABORATIVE COUNCIL

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