



South Asian Fund Raising Group

bring to you their first

Regional Workshop in Gujarat

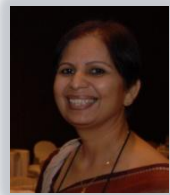
FUNDRAISING & COMMUNICATIONS

The workshop is being conducted from **March 4-5, 2011** at the **Gandhi Labour Institute of Ahmedabad**. It is a two-day workshop meant for NGOs and development professionals working in the region. The sessions will be taken by Internationally experienced fundraising consultants and trainers.

Resource Persons



Binali Suhandani. Associate Director, Akshaya Patra Foundation. Binali's career spans more than 15 years in the development sector. She initially worked in the area of Micro finance and went on to support set-up of the Indian arm of a UK based Charity – Sense International. She has worked, consulted with and volunteered for a plethora of organisations over the years. She is also on the Board of various organisations. Binali is one of the leading fundraiser and a strategy formulator and has spoken at various national and international conferences and forums on these issues. Akshaya Patra Foundation is her latest passion where she has a vision to reach out to more children with nourishing food and education thereby contributing to a secured future.



Jaspreet Pannu. CEO, South Asian Fund Raising Group. Jaspreet is a professional fundraiser and has been raising funds for various organizations. Before joining SAFRG, she was the Executive Director of Vallaya Magic Foundation and Literacy India. She has an M.A. in English and Sociology, both.

Who should attend?

- Executive Directors, CEOs and Top management of NGOs
- Senior NGO Staff and Development professionals
- Hospitals and Educational Institutions interested in raising funds
- Volunteers and students interested in a career in fundraising

What will you learn at the workshop?

- Fundamentals of fundraising
- Various Techniques of fundraising
- Critical skills for diversifying your sources of funds
- Fundraising from Corporates
- Branding for your organization
- Donor Servicing
- Planning for Fundraising



Participation Charges: Rs. 3,000/-
(Inclusive of lunch for two days and workshop material)

For Registration, please contact:

Rosaline@safrg.org

or Call us at +91 11 26132024 / 86

About Us

South Asian Fund Raising Group is a non-profit organization and has provided best-in-class fundraising and communications training for more than 20 years. Established in 1989 with the mission 'To build fundraising capacity in South Asia', SAFRG has been at the forefront of such initiatives in the region.

www.safrg.org