







INVESTOR 09

Green Entrepreneurship - Opportunities & Challenges

Date: 29 & 30 October 2009 Venue: Hyatt Regency, Sahar Airport Road, Mumbai





British High Commission New Delhi



Citi Foundation







INVESTOR

Facilitating

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New Ventures India (NVI) is a joint initiative of the CII-Sohrabji Godrej Green Business Centre, Hyderabad and the World Resources Institute, Washington DC. This initiative was established and supported by USAID under the Global Development Alliance. NVI is currently supported by British High Commission under the Strategic Programme Fund (SPF), USDoS under the Asia Pacific Partnership (APP) programme and Citi Foundation.

New Ventures India aims to identify profitable, scalable green businesses & provide professional mentoring support and linkages to market & financing opportunities.

Investor Forum 2009

New Ventures India is organizing its 4th annual "Investor Forum 2009" on 29 & 30 October 2009 in Mumbai. The programme has emerged as a reputable platform for enterprise development and investor engagement.

Agenda:

- Presentations from National & International speakers of repute
- Panel Discussion on burning issues:
 - 1. The size of the green entrepreneurial opportunity
 - 2. Addressing seed funding challenges
 - 3. Alternate financing mechanism for SMEs
- Presentations by selected green enterprises looking for funding





Who should attend?

CII

Investors

- To look at potential investment opportunities
- Network and learn from the global investor community
- Understand latest happenings in green business space

Green Entrepreneurs:

- To meet large number of national and international investors at one place
- Explore entrepreneurial opportunities in green business space
- Network and identify partnership opportunities

Organisations / Service Providers:

- Understand the opportunities and challenges in clean technology and sustainable enterprise space
- To get a true flavor of "on the ground" activities in the various sub - sectors of this space
- Engage with investors and talent working in this space

Success Stories

Eleven of the 31 enterprises supported by NVI in the past three years have been able to raise Rs 95 Crores/ USD 23.2 Million in the debt/equity funding.

The companies are: HMX Sumaya Systems, Conserve HRP, Natura Fibers, Suminter India Organics, Tribi Embedded Technologies, Zameen Organics, Kabirdass Motor Company Pvt. Ltd., Kakatiya Energy Systems, SBA Hydro Systems, Eco-Recycling Limited (Ecoreco) and Nandan Biomatrix.



Expected Participants

Angel Investors, Venture Capitalists, Private Equity Investors, Banks, Institutional Investors, Small & Medium Enterprises (SMEs), International experts in sustainable investment, Senior government representatives, Technology providers, Domain experts, Major consulting firms, Business Incubators, Research organizations, consultants, Credit Rating Agencies and Academicians

Green Enterprise Expo

You can exhibit your product / services to more than 300 attendees comprising of key decision makers and attract investment or potential linkages.

Sponsorship opportunities

Organizations have the unique opportunity to reach out to a targeted audience comprising of India's most promising sustainable entrepreneurs, investors and other leading professionals operating in sustainability space.

For more details on Sponsorship, Green Enterprise Expo, Registration & other queries

B Senthil Kumar

Executive – Events Email: <u>senthilkumar.b@cii.in</u> Mobile: +91 99890 91742 You may register at **www.newventuresindia.org**

Green Business Summit 2009 conference is being organised in parallel with this event. The Inaugural and Valedictory sessions would be common. For more information about Green Business Summit 2009

Please contact v.srinivasreddy@cii.in / karthik.r@cii.in



Registration Fees:

Fees (INR*)
5000
6000
3000

Please note that delegate fee is inclusive of service tax of 10.3%

*Per delegate. Programme is non-residential; Delegate fee is non-refundable, Change in nomination accepted.

The delegate fee can be paid by a DD / cheque in favour of "Confederation of Indian Industry" payable at Hyderabad.







WORLD Resources Institute





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CII-Sohrabji Godrej Green Business Centre (CII-Godrej GBC) is the centre of excellence for Energy Efficiency, Green Buildings, Renewable Energy, Water, Environment, Recycling and Climate Change activities in India. It works to create and sustain environment conducive to the growth of industry, partnering industry and Government alike through advisory and consultative processes.

The World Resources Institute (WRI) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives

USAID is the principal U.S. agency that extends assistance to countries recovering from disaster; trying to escape poverty and engaging in democratic reforms. The agency supports long-term and equitable economic growth and advances U.S. Foreign policy.

The Strategic Programme Fund* (SPF) is the UK Foreign and Commonwealth Office's (FCO) flagship programme budget. It was originally launched in 2003 under the name of the Global Opportunities Fund . The purpose of SPF is to promote action on global issues relating to the UK's core foreign policy objectives. Climate change and energy is one of them.

The SPF Climate Change and Energy (CCE) Programme supports and contributes to delivery of the FCO's policy goal to "promote a low carbon, high growth global economy" through project work in three focal areas:

- Strengthening the scientific and economic evidence base which supports ambitious climate change
 and energy decision making
- Engaging new constituencies and mobilising political support to promote strong and early action to tackle climate change
- Creating the enabling regulatory environment that will stimulate a shift in investment towards a low carbon economy

Citi Foundation



The Citi Foundation is committed to the economic empowerment of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living.

Globally, the Citi Foundation targets its strategic giving on its priority focus areas: Microfinance and Microenterprise, Small and Growing Businesses, Education, and Financial Education and Asset Building. The Citi Foundation works with its partners in Microfinance and Microenterprise and Small and Growing Businesses to support environmental programs and innovations



Confederation of Indian Industry CII - Sohrabji Godrej Green Business Centre

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Registration Form







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We are nominating the following person(s) to attend the conference.

S.No	Name of the participant	Designation	Mobile No

The DD / Cheque No. ______ for Rs ______ towards the delegate fee drawn in favour of "Confederation of Indian Industry", payable at Hyderabad is enclosed.

Name	:			
Designation	:			
Organisation	:			
Address_1	:			
City	:			
Pincode	:			
Tel	:		Fax:	
Email	:	Web:		
Delegate Fee De	tails :			
		CII members	INR 5,000	
		Non CII Members	INR 6,000	

INR 3,000

*Programme is non-residential and delegate fee non-refundable. However change in nomination is accepted. Prior payment of delegate fee is mandatory. Payment can be made by Cheque/DD drawn on "Confederation of Indian Industry" payable at Hyderabad. Payment along with the reply form should be sent to the below address.

Fee is Incl of Service tax of 10.3%

SMEs / NGOs / Students

For more details, kindly contact

