



NATIONAL INSTITUTE OF RURAL DEVELOPMENT

(An Organization of the Ministry of Rural Development, Govt. of India)

Rajendra Nagar, Hyderabad 500030.

RURAL TECHNOLOGY PARK

(ISO 9001:2008 certified)

Keeping in line with the tradition of the NIRD in organizing Annual Melas, the Rural Technology Park (RTP), NIRD is organizing a "Rural Technology Mela" for four days from 25th to 28th February 2012. A large number of rural technologies, products developed by various technology developers will be displayed in the Mela. There will be about 200 stalls for displaying various rural technologies and rural products from all over the country. It is expected that a large number of technology developers, technology users, technology institutions, Universities, scientific and research organizations, Public Sector Undertakings, Departments, Self Help Groups (SHGs) from states, namely, Assam, Andhra Pradesh, Delhi, Gujarat, Karnataka, Kerala, Maharashtra, Orissa, Chhattisgarh, Jharkhand Tamil Nadu, Uttar Pradesh, West Bengal and many other parts of the country are expected to participate in the Mela. The rural technologies/products displayed this time include – handicrafts, handlooms, khadi and village industries products, herbal, medicinal and aromatic products, wood carvings, and other handicrafts, etc.

The salient feature of the Mela is that this time, it is organized in a new and refurbished ambience. A series of variety and colorful cultural programmes will be performed alongside the Mela, by famous cine artists, school children of the NIRD Bharatiya Vidya Bhavan School, etc. The Mela is kept open from 10 AM till 9 PM and the cultural programmes start at 6 PM during the four days of Mela.

All are cordially invited to attend the Mela with their families and friends and make it a GRAND SUCCESS.
