

THE TIMES OF INDIA
Social Impact Awards
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HOW TO APPLY

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The Times of India has launched Social Impact Awards to recognize organisations and individuals making significant contribution towards the enhancement of the quality of life of under-privileged people in India. To apply for the awards or to nominate an organization or an individual for the same, please fill out the following form.

NOTE: This document is for your reference, to help you fill the Application Form online. Please use information provided in this form to collect data and supporting documents. Candidates can only fill out and submit the Application Form **online**.



I) APPLICATION FORM

STEP I: Organisation Details

Enter Your Organisation Details all fields are mandatory

Type of organization	NGO / CORPORATE / GOVERNMENT
Category applied for	Education / Health / Environment / Livelihoods / Advocacy + Empowerment
Primary activity Primary activity will be considered for the award. All info given should pertain to Primary Activity	<i>Refer Category Description section below</i>
Other activities Activities other than Primary Activity that the organisation is involved in	<i>Refer Category Description section below</i>
Area of Operation Mention State(s)/Union Territories and number of district(s)	
When did the organization start the primary activity	
Nature of the activity and how it was undertaken	
Number of persons working in your CSR Department FOR CORPORATES ONLY	
Number of employees involved in this activity	

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Number of persons benefited from your primary activity in each of the last 3 years	
Awards / Recognition / Honor (If applicable)	
Gross expenditure for last 3 years on primary activity In Indian Rupees	
Budget allocated for this activity In Indian Rupees FOR GOVERNMENT ONLY	
How much has been spent on this activity In Indian Rupees FOR GOVERNMENT ONLY	

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STEP II: Primary Activity Details

Enter Primary Activity Details

Describe briefly your Primary Activity under the following heads

Why did you choose this activity and location/s?	<i>Specify within 1500 characters</i>
What was the impact of your activity over a specified period of time? Provide supporting data	<i>Specify within 1500 characters</i>
How have the local people been involved? Provide supporting numbers	<i>Specify within 1500 characters</i>
Why do you think the activity/impact will be sustainable? Provide economics where applicable	<i>Specify within 1500 characters</i>
Can the activity be replicated elsewhere in different agro-ecological zones, different social structures etc. by you or anyone else?	<i>Specify within 1500 characters</i>
What are your plans for the future?	<i>Specify within 1500 characters</i>
Any other comments that you wish to make	<i>Specify within 1500 characters</i>

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STEP III: Annexure

Upload Supporting Documents

Attach scanned copy of required documents

Copy of any review or evaluation done by a funding or monitoring agency <i>(For NGO/Corporates/Govt)</i>	<i>Upload scanned document(s) online</i>
Copy of 12A / 80G certificate <i>(For NGO only)</i>	<i>Upload scanned document(s) online</i>
Copy of certificate from auditor for your expense on CSR <i>(For Corporates only)</i>	<i>Upload scanned document(s) online</i>
Copy of income-expenditure account and balance sheet for 2009-2010 <i>(For NGO only)</i>	<i>Upload scanned document(s) online</i>
Other supporting documents <i>(For NGO/Corporates/Govt)</i>	<i>Upload scanned document(s) online</i>

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STEP IV: Applicant details
Enter Applicant Details

If you wish to apply under another category/primary activity, please fill a new application

Name of organization	
Name of contact person	
Complete address	
State/Union Territory	
Phone (Office)	
Fax	
Mobile	
Email ID	
Link to website	

For any queries related to filling up the entry form, please refer to the FAQs below.

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II) CATEGORY DESCRIPTION

CATEGORY NAME	EDUCATION
PRIMARY ACTIVITIES	Preschool including ECE, Balwadis, etc.
	Primary formal schooling
	Secondary formal schooling
	College /Technical Higher education
	Nonformal schooling/literacy for out of school kids
	Coaching/Tuition/after school support
	Teacher Training
	Adult/continuing education
	Research
	Curriculum/Materials Development, Educational Tools
	Computer education
	Principal/Leadership Training
	Infrastructure creation
	Technology in education (other than computer education)
	Life Skills training
	Providing scholarships/sponsorships
	Education for the mentally/physically challenged
Other Educational Activities	

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CATEGORY NAME	HEALTH
PRIMARY ACTIVITIES	Hospitals
	Health camps
	Hospice/Care home/Palliative Care
	Emergency & Crisis intervention
	Telemedicine
	Medical treatment
	Mental Health treatment & Counselling
	Blood/organ/stem cell banks
	Diagnostics
	Public Health education
	Cataract surgeries
	Prosthetics/calipers/wheelchair provision
	Financial aid for medical expenses
	Dialysis
	Adolescent/maternal health & nutrition
	Neo-natal/early child healthcare and nutrition
	Disability treatment (mentally & physically challenged)
	De-addiction services
Medical Education & Training	

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	Medical Research
	Other Health Activities

CATEGORY NAME	ENVIRONMENT
PRIMARY ACTIVITIES	Sustainable Agriculture
	Sustainable Forestry
	Recycling of Metal and non metal waste
	Conservation, Biodiversity & Preservation of Natural Resources
	Protection & Care for Animals and Birds
	Sewage and Refuse Disposal, Sanitation, etc
	Promoting Environmental Concerns
	Sustainable water management including water shed
	Renewable Energy
	Other Environmental activities

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CATEGORY NAME	LIVELIHOODS
PRIMARY ACTIVITIES	Microenterprises
	Vocational training/ ITI/ Finishing schools/placement
	Agriculture & Extension services
	Cooperatives / Producer Owned Companies
	Traditional and artisanal crafts/performing arts
	Building livelihood capacity (SHG training, etc.)
	Technology, innovation and skill up-gradation
	Animal Husbandry and Dairy Farming
	Marketing & Distribution
	Other Livelihood Activities

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CATEGORY NAME	ADVOCACY + EMPOWERMENT
PRIMARY ACTIVITIES	Empowerment of weaker sections (women, caste, minorities etc.)
	Disaster mitigation relief
	Advocacy Campaigns
	Community Mobilisation to enforce rights
	Rural Infrastructure & Amenities
	Shelter & Rehabilitation (mentally ill, street children, etc.)
	Counseling (suicide, life, etc.)
	Technology, IDs and access to services
	Services to the voluntary sector
	Other Advocacy & Empowerment activities
	Integrated Community development



III) FAQs

How do I fill the entry form?

Applications can be submitted only through the online application form. Start from Part 1 and fill up each part, following the examples and instructions. It may be advisable to download the PDF version, take a print out, fill it up in consultation with your colleagues and use that to finally make the submission online. This will be especially needed if your Internet connection is unsteady.

Can I send multiple entries?

You can send in multiple entries only if you are applying for an award in multiple sectors or for more than one primary activity. For example: if your NGO works in health and education, you can apply for an award in both sectors – but you will have to fill up two separate entry forms.

How does the nomination system work?

If A wants to nominate B, then A will fill up the online nomination form (with minimal information) and submit it. This will trigger an automatic communication alert to B. Then B will fill up the application form and submit it online. This application form will then join the direct applicants' stream.

Who can apply or be nominated for the awards?

Three types of nominations/applications are acceptable:

1. **Non-Governmental Organisations (NGOs):** Trusts or societies registered under the relevant act in India and currently functioning in India. NGOs set up and primarily funded by corporate bodies are not covered in this category.
2. **Corporate Bodies:** Any corporate body or an entity set up by it as a society/trust, currently functioning in India.
3. **Government Departments:** Any state or district level unit of a state or central government department/ministry, through its head or through a person in a responsible position.

What categories of work are eligible for awards?

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Current ongoing initiatives will be considered for the award. Awards will be given for the five categories mentioned below. As examples, some types of activities are listed in each category.

1. **Education:** Examples: education of underprivileged, or challenged children; improving access or quality of education; teachers' training; development of teaching aides; development and spread of curricula; vocational or technical education centers; education in special fields like sports or music, etc.
2. **Health:** Examples: provision of low cost healthcare; provision or facilitation of basic healthcare to underprivileged sections; encouraging hygiene and other healthy practices; creating infrastructure for these; etc.
3. **Livelihoods:** Examples: any self sustaining economic activity leading to income augmentation and employment creation, especially for under privileged sections like women, dalits, tribals; skill development; training in technologies
4. **Environment:** Examples: activities that limit air, water, noise pollution, emission of GHGs; conservation of bio-diversity; conservation of forests and green cover; conservation of wild life; etc.
5. **Awareness Generation:** Examples: creating awareness about all the above issues; creating awareness about women's rights, RTI, legal rights, social evils like dowry; creating awareness about national integration and religious tolerance; etc.

In case your work spans two or more issues, choose the category that represents maximum social impact. Alternatively apply for more than one category, but remember you will have to submit separate application forms for each category.

What is 'primary activity'?

In case your organization is involved in several kinds of activities within a sector, decide on one main or primary activity for which this award is sought. This activity may be the one with widest impact and crucial to your overall work. Details only about this activity need to be filled in except when otherwise asked. Example: you are running a primary school for children of migrant labor. Also, you are giving after-class tuitions to some of the children, and giving scholarships to some, and you have just started teaching their mostly illiterate parents. You should choose 'Education' as the Sector and "Delivery of education to children of vulnerable sections" as the primary activity. You can mention the rest of your activities in 'Other Activities'.

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How will the awardees be chosen?

All entries will be screened to eliminate incomplete or wrongly filled ones. Our process partners will sort and categorise the entries. Then, a panel of experts in various sectors will grade the entries according to selection criteria. The top 10 entries in each sector will go to the Jury, along with inputs from experts. If necessary field visits will be undertaken for final evaluation. The Jury, after due deliberation, will select the final awardees.

Will the selection process be transparent and unbiased?

Completely. Names and key details of all entrants will be uploaded on the award website. At each stage, those eliminated and those progressing further will be suitably marked. You can track the progress yourself. The winners' names will, of course, be announced in the print edition too.

For more queries refer to the Terms & Conditions below.

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IV) TERMS OF USE

These “THE TIMES OF INDIA Social Impact Awards in partnership with J.P.Morgan” (hereinafter referred to as “Awards”) are being organized by Bennett Coleman & Company Limited, existing and incorporated under the Companies Act, 1956 and having its registered office at The Times of India Building, Dr D.N. Road, Fort, Mumbai - 400 001, having its corporate office at Times House, 7, Bahadur Shah Zafar Marg, New Delhi-110002 (hereinafter referred to as “BCCL” or “the Company”, which term shall, unless repugnant to the context or meaning thereof, be deemed to mean and include its group companies, associate companies, subsidiaries, successors and assigns). These Awards are being organized in pursuance of a social objective and is not organized for business purposes or monetary gain. The Awards are not lottery and are based upon principles of social service.

In consideration of social recognition by the receipt of Awards, you agree that the terms and conditions contained herein form an agreement regulating our relationship with regard to your use of the Site (hereinafter defined) and your participation in the Awards. You are advised to read the terms and conditions carefully. If you are not agreeable to any terms and conditions, you should not use the Site or participate in the Awards. If you use the Site or participate in the Awards, you shall be accepting these Terms and conditions unequivocally and unconditionally in their entirety and these terms and conditions will be a legally binding agreement between you and BCCL. Also, the terms and conditions of Times Internet Limited (“TIL”) website/ [www. indiatimes.com](http://www.indiatimes.com) shall independently bind you additionally to the extent applicable and are incorporated herein by reference. You shall be bound by the terms and conditions and which shall remain valid ,binding and in force till the present Awards process is complete/over and till the next Awards are declared.

These Terms of Use (“Terms”) constitute a legally binding agreement between you and BCCL which govern your use of their websites and micro-sites including this Awards micro-site [http://www.\[timessocialawards.com\]](http://www.[timessocialawards.com]) (“Site”). These Terms may be updated by BCCL from time to time and you should periodically review the most up to date versions on the websites. BCCL may at its sole discretion and without prior notice modify or revise these terms and conditions and policies and you unequivocally agree to be bound by these modifications or revisions. You agree to access the Site, subject to acceptance of the terms and conditions of use as set out here and at [http://www.\[timessocialawards.com\]](http://www.[timessocialawards.com]) to the extent applicable. If you do not agree with

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these Terms, please do not use the Site. Nothing in these terms and conditions shall be deemed to confer any rights or benefits to a third party. The disclosures made by you on the website and in the application form are true and correct and can be relied upon for the purposes of evaluating the entry.

THE TIMES OF INDIA Social Impact Awards in partnership with J.P.Morgan is a platform wherein applications and nominations for Awards can be made by NGO's, Corporates and Government Organizations under five categories (Health Education, Environment, Livelihood and Empowerment & Advocacy) For details as to the Awards refer to FAQs

1. DEFINITION

- **"Content"** shall mean and include the text, software, scripts, graphics, photographs, cartoons, sounds, music, videos, audiovisual combinations, interactive features and other materials in whole or in part you may view on, access through, or contribute / post to the Awards Website or Site.
- **"Awards"** means the Awards which are called as THE TIMES OF INDIA Social Impact Awards in partnership with J.P.Morgan as hosted by the Site.

2. AWARDS DURATION

- The Awards application and nomination shall start on [20]thMay 2011 and shall be valid until terminated by BCCL in its sole discretion.

3. ELIGIBILITY

- This Awards is open to all Indian persons, NGO, Corporates and a Government organizations who chose to participate in the Awards by posting their application or nomination on Site.
- The Awards shall not be open for any employees of the BCCL / Times Group or its affiliates.
- BCCL shall have sole discretion to adjudge the eligibility of applicants or nominators.
- You / the Organization accessing the Site represents and warrants that disclosures made and details submitted by you / the organization for the purposes of entering / participating in the selection process of the Awards are true and correct. No part

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of the information/details/ disclosures is false. BCCL shall have the right to have this information/details/ disclosures audited by independent third party auditors. The decision of BCCL / Awards Jury / Judges based upon the auditors report /certificate or otherwise shall be final and binding upon the applicant / nominator and no correspondence shall be entertained in this regard. Any false representation shall entail summary disqualification.

- BCCL shall not be liable in any manner whatsoever as a consequence of discovery of misrepresentation or falsity in submission of information/details/ disclosures by the applicant / nominator at any stage whether when the process of Awards is on or after the Awards have been declared.

4. DESCRIPTION OF AWARDS

- The Awards is valid only in territory of India.
- For participation in Awards, you shall be required to complete the application or nomination process (i.e. by providing us with current, complete and accurate information as prompted by the applicable online registration form) .The data collected by BCCL on the completion of application or nomination process by you shall be governed by the PRIVACY POLICY of the site.
- Inaccurate data may result in your entry being ineligible for the purposes of the Awards which shall be decided by BCCL's at its sole discretion.
- BCCL reserves the sole right to decide the winner entry. The decision of BCCL shall be final and binding on the User with regard to Awards and Prize.

5. WINNING ENTERIES

- The winning application or nomination will be announced through the website “_www.[timesocialawards.com] “ and in the Times Of India newspaper. The Awards shall be as follows:

[SOCIAL IMPACT AWARDS]

- BCCL also reserves the rights to change mode , method and the actual giving of the Awards at any time during the evaluation of the application or nomination for

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deciding / selecting Awardees. Awards shall be non-transferable and must be accepted as awarded. No request for substitution shall be accepted by BCCL. Once the applicant/ nominator participates in the Awards process he shall abide by the decision of BCCL/Jury/Judges and shall not have the right to question the conduct/ process/outcome or decision of the Awards whether in Courts or elsewhere.

- The decision of judge(s)/ Jury/ Panel of Experts as chosen / constituted by BCCL in respect of all Awards shall be final and binding and no communication in this regard shall be entertained.
- The winner of the Award shall at the request of BCCL be required to participate in interviews / award ceremony or be a part of other media coverage in any medium including print and broadcast.
- BCCL shall have the right to use the information/details/disclosures submitted by the applicant / nominator as a part of Awards process or its media coverage etc.
- The Selection Criteria / Conditions/ Process for the Awards in detail are contained in FAQ's on the Site.
- The applicant at the request of BCCL (which request is binding in nature) may be required to complete other necessary formalities after it is declared the winner of the Award.

6. USER'S OBLIGATIONS

- You shall not upload, or otherwise transmit any Content, matter, views or messages that are defamatory, abusive, pervasive, obscene, hateful, threatening or harassing, affect national interest, incites violence, invasive of another's privacy, infringing another person's copyrights or any other intellectual property rights, or are racially, ethnically or otherwise objectionable.
- You shall only upload Content which has been originally created by you.
- You shall not send or otherwise post unauthorized commercial communications, containing alcohol-related or other mature content (including advertisements) on the Site.
- You shall not use Site to do anything unlawful, misleading, malicious, or discriminatory.
- You shall neither violate nor facilitate any violations of the Terms mentioned herein.

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- You further agree and assure BCCL, that you shall not:
 - delete from the Site any legal notices, disclaimers, or proprietary notices such as copyright or trademark symbols, or modify any logos;
 - use the Site in any manner that could damage, disable, overburden, or impair it and you agree not to undertake any action which is harmful or potentially harmful to any BCCL's server, or the network(s), computer systems / resource connected to any BCCL server, or which interferes with any other party's use and enjoyment of the Site;
 - obtain or attempt to obtain any materials or information through any means not intentionally made available through the Site;
 - perform any activity which is likely to cause such harm;
 - carry out any "denial of service" (DoS, DDoS) or any other harmful attacks on application or internet service or;
 - disrupt, place unreasonable burdens or excessive loads on, interfere with or attempt to make or attempt any unauthorized access to restricted area;
 - forge headers or otherwise manipulate identifiers in order to disguise the origin of any content transmitted through the Site.
 - You understand that Site does not guarantee any confidentiality with respect to any Content you submit. You shall be solely responsible for your Content and consequences of submitting Content on the Site. You affirm and represent that you own the Content or have relevant legal rights to use such Content which you submit on the Site.
 - You further agree that the Content you submit shall not contain, in whole or in part, any third party copyrighted material or material that is subject to other third party proprietary rights.

7. GRANT OF RIGHT

You shall continue to own all intellectual property rights in the Content uploaded by you, however you hereby unequivocally and irrevocably license to BCCL/TIL and its affiliates all rights to use Content posted by you or your trade name / organizational name / logo etc for any publicity, advertising and promotional purposes of BCCL. You shall seek prior permission of BCCL before using in any manner whatsoever the name or logo or Intellectual Property Rights of BCCL whether with regard to the Awards or otherwise. Any violation of this shall result in infringement action by BCCL against you.

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8. BCCL'S RIGHTS

- BCCL reserves the right at its discretion to modify these Terms from time to time due to regulatory, administrative and/or commercial compulsions or for any other reasons considered necessary in the interest of business operations or if this is necessary for the proper provisioning and conduct of the Awards/ or host the Content/ carry out the Awards and such changes shall be published by BCCL on its website from time to time.
- Confidentiality / Privacy of communication is subject to any statutory, government regulations and the Terms mentioned herein. You specifically agree that in order to facilitate or host the Content/ carry out the Awards, BCCL may be required to disclose any information or particulars pertaining to you to any authority, statutory or otherwise, including but not limited to any security agency, and reserves the right to comply with the directions of such authorities at its sole discretion and without intimating you.
- If BCCL in its sole discretion determines that a violation of the Terms has occurred, BCCL may pursue any of its legal remedies, including but not limited to the immediate deletion of any offending material/Content from the Site. BCCL could also pursue such user(s)/Applicants/ Nominators with claims that they have violated various criminal or civil law provisions as applicable under the relevant law of the land. BCCL will cooperate with any investigation by any Central /State/local body or any court having the competence to carry out the same. Such cooperation may be without notice to the user(s)/Applicants/ Nominators. If BCCL believes in its sole discretion that any Content may create liability for BCCL, BCCL may take any actions that it believes are prudent or necessary to minimize or/and eliminate its potential liability, including but not limited to, the release of user information.
- BCCL shall not be responsible for any civil or criminal liability incurred by you due to breach of any of the Terms or misuse of the Site.