

**Jagriti Foods** is a startup working towards creating a brand of **natural** and **healthy** products that are **staples** to the Indian diet. This will be accomplished by **working directly** with farmers by **providing** quality inputs, teaching improved farming practices, and creating a portfolio of technologies that will boost productivity. The farmer's produce will be bought at **market rates**, and will then be **processed** such that it maintains **maximum nutrition** and taste. Our pilot will be launching soon in U.P. and our initial product will be **wheat** based.

We are a well-funded company, and our **team** currently consists of young professionals with social enterprise, food & packaging, and Ivy-league backgrounds. The founder has previously dabbled with water and energy companies working towards rural development. **Jagriti Foods** was launched on the **premise** that to lift the poor out of poverty, the focus has to be on agriculture since that's the bread and butter of 80% of rural India. We are **mentored** by Jagriti Sewa Sansthan, an organization working as a catalyst towards developing India through enterprises. Their flagship program is the [Tata Jagriti Yatra](#).

## We're Hiring!

Our ambitious goals will be only met when we have an exceptional team! We are looking for **technical and business people** with strong **agriculture, food, FMCG & supply chain, and rural development** backgrounds. Though experience in these fields is desired, the lack of it should not keep you from applying. The biggest factors we are looking for are **passion** for building the company, and an **innovative thought process** that can redefine the agriculture sector such that it becomes a lucrative business for farmers vs. being need based. At this point, the roles are not strictly defined. We are seeking like-minded people who are essentially a part of the founding team.

Interested candidates can apply by sending their **resume** to [ashmeetkapoor@gmail.com](mailto:ashmeetkapoor@gmail.com). A strong **cover letter** will heavily increase likelihood of an interview call! Please talk about your interest in this space, and what part of the company you will add the most value to.

*Compensation: Negotiable – Can be salary, or a salary/equity mix.*

## Interns

We are also looking for **undergraduates, postgraduates, and recent graduates** with relevant backgrounds who think there's more to life than crunching numbers, running scripts, and making PPTs. This will be an excellent opportunity to be a part of a very young startup, and get some hands-on field experience. Application instructions same as above.

*Compensation: Stipend depending on time availability and experience.*

## Location and Travel

We are headquartered in **New Delhi, India** and all positions will be based here. All team members have to be comfortable with **frequent travel** to pilot locations (which will all be rural). Extended stays will be required, especially in the first 2 years of operations.