



CELEBRATING EXCELLENCE

ENTRY FORM

for

Social Change Agent

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INDIA PRIDE AWARDS 2011, an Initiative of **Dainik Bhaskar & DNA**
Dainik Bhaskar Group - India's largest newspaper group. 13 states, 63 editions, 4 languages



CELEBRATING EXCELLENCE

 An Initiative of **Dainik Bhaskar & DNA**

Dainik Bhaskar invites nominations for the category of Social Change Agent and Impact Creator - Civil Servant. These award categories have been instituted in the belief that both the state and society have an equal role to play in nation building.

The category of Social Change Agent has four (4) awards representing the fields of-

- **Social Development and Equity**
- **Inclusive Economic Growth**
- **Environmental Sustainability**
- **Better Governance**

About Dainik Bhaskar

Dainik Bhaskar is the largest newspaper group in India publishing four newspapers in as many languages with 63 editions spread over 13 states and a readership of 18.1 million.

As a newspaper for the masses, we are aware of the impact and role that committed individuals and organizations have on our country. We also recognize the role that civil servants play in making real the ideals of socio-economic inclusion.

It is our belief that innovation in delivery and implementation in all fields will lead us to a just and equitable society.

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Award Categories

There are four fields of work in the category for Social Change Agent.

1. Any citizen of India or institution registered in India working for **Social Development and Equity** can be nominated.
2. Any citizen of India or institution registered in India working for **Inclusive Economic Growth** can be nominated.
3. Any citizen of India or institution registered in India working for **Environmental Sustainability** can be nominated.
4. Any citizen of India or institution registered in India working for **Better Governance** can be nominated.

Parameters

The jury will consider the following parameters in their evaluation of nominations.

Leadership / Role Model: The jury will be looking for your role as a leader where in you not only gave direction to the project but also took the community along.

Social Equity, Impact and Criticality: The jury will want to know whether your project has bridged the divide of the two India's by improving social equity. The relevance and importance of the project within the community will also be considered. This could also include efforts during manmade and natural emergencies.

Innovation: In this parameter the jury will want to know the innovative techniques/practices that were used while implementing your project to achieve its desired goals.

Commitment to the cause (courage of conviction) / Hardship of the working environment: It is not always easy to implement projects. There are political/social/natural and other factors that make the delivery of the project difficult. How did you overcome such challenges? The jury would also like to know about the challenges you faced.

Transparency and Participation: The jury will be looking at information sharing and its process in this parameter. How did you share information with various people and departments? What kind of information did you share? What kind of participation was there from the affected population?

Sustainability and Replicability: The jury will also want to know how the project has been accepted by the community. The question that the jury seeks answers to is whether after you leave the project will continue and if so how? Further, has the project's successful implementation inspired other people to implement similar projects?

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Entry Form (Social Change Agent)

Please attach separate sheets for points 4,5,6 with the filled form

1. Category under which the nomination is being made [please tick (√) only one option]:

- Social Development and Equity
 Inclusive Economic Growth
 Environmental Sustainability
 Better Governance

2. Details of Nominee (s):

- a) Name of the nominee: (Dr. / Mr. / Ms.): _____
 b) Designation of the nominee at the time of the initiative: _____
 c) Organization of the nominee at the time of initiative, with complete postal address and Pin Code: _____

- d) Nominee currently posted at / working with: _____
 e) Current designation: _____
 f) Present postal address with Pin Code: _____

g) Contact details:

- Phone No: _____ Fax No: _____
 Email ID: _____ Mobile No: _____

3. Nominator:

- a) Name of the nominator (Dr. / Mr. / Ms.): _____
 b) Name of the Organization / Institution: _____
 c) Designation of the Nominator: _____
 d) Complete postal address with Pin Code: _____

e) Contact details:

- Phone No: _____ Fax No: _____
 Email ID: _____ Mobile No: _____

4. Why do you think the nominee deserves the award? Please state upto 5 reasons.

(Please attach a separate sheet with the form)

5. What is the initiative undertaken by the nominee? Please explain in not more than 50 words.

Only completed initiatives should be nominated.

(Please attach a separate sheet with the form)

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6. Please rank the nominee on a score of 1 to 5 (1 -minimum and 5-maximum) on the following parameters:

	1	2	3	4	5
a) Leadership / Role Model	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Social Equity, Impact and Criticality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Innovation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Commitment to the cause (courage of conviction) Hardship of the working environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Transparency and Participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Sustainability and Replicability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Details of the initiative (in not more than 500 words). Please provide a summary description of the initiative which should cover the following:

(Please attach a separate sheet with the form)

- What are the organization/individual's objective for the initiative?
- How important and critical was the initiative?
- What was the impact of the initiative in terms of the geographical area and people affected?
- How will you rate the success of the initiative (High/Medium/Low) and why?
- Has this programme been replicated in any other area(s)?
- Has there been community involvement at various stages of the project or have there been audits by people affected by the programme? (Not more than 5 media clippings /web links can be attached)
- What kind of collaborations have been achieved under the initiative with other stakeholders?
- Has there been any recognition of the initiative by any reputed public body? (include brief evidence)

Declaration

The information submitted by me for the India Pride Awards 2011 is true to the best of my knowledge and nothing has been misrepresented; and the nomination made by me is based on the above information with bonafide intention on my part.

Signed

Date

Place

Notes

- The nominations can be submitted in any Indian language.
- Please do not submit any unsolicited documents.
- DB Group shall retain ownership of the data and information provided along with the nomination form.
- It may be required that a comprehensive screening of nominees be carried out. Nominees will be contacted for further information.

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Rules & Regulations

Eligibility Criteria

- This category of award is open to individuals and registered organizations/institutions.
- Nominations are sought for completed projects only.
- Only work completed over the last three years is eligible.

Application Process

- India Pride Awards welcomes self nominations.
- The public is also welcome to nominate individuals and registered organizations/institutions in the categories given above.
- All nomination forms have to be completely filled and sent along with required documents.

Selection Process

The India Pride Awards for this category will be awarded after a multi stage selection process.

- The first stage will be a short listing of received nominations by a committee that will include sector specialists as per norms that have been agreed upon by the jury board.
- The second stage will be grading of nominations by jury board.
- A 'comprehensive screening' of selected nominees may be deemed necessary during jury deliberation. In such instances the nominees will be contacted for further information.
- The jury will meet to deliberate with the data given and come to a final decision.

Documents to be submitted

- In case of self nomination by an institution, a letter of introduction on their letter head is required.
- Documents as required in the nomination form (Media clippings / web links can be attached).
- Completed application form.

Entries to be submitted to

Post - c/o India Pride Awards Secretariat, Dainik Bhaskar, D-143(GF) Sector-63, Near Capital Hyundai Showroom, Noida, UP-201301.

Please mention category of award in the subject of email or on the envelope (If being sent by courier/post).

Email - ipas@bhaskarnet.com (In the subject line please mention the category of award).

Award Ceremony – 21st October 2011.

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