

**CII-SOHRABJI GODREJ GREEN BUSINESS CENTRE
AWARD FOR
“EXCELLENCE IN WATER MANAGEMENT - BEYOND THE FENCE-2011”
QUESTIONNAIRE**

A. Company Details:

Company Name:		Type of process:	
Address:		Plant Water Demand (Max)	m ³
City:		Production capacity of the plant:	
Pincode:		Product #1:	
Phone:		Product #2:	
Fax:		Product #3:	
Email:			
Contact Person:		Annual Turn over of the company (2009 – 2010)*:	
Designation:			
Type of Company:		Water Cost as a % of manufacturing cost	

B. Details about water projects implemented in association with near by communities / Municipalities/ Other agencies

Please note:

- a) Entries are invited for projects already completed or under Implementation
- b) Entries are invited only from Corporate/Industry or other Businesses.
- c) In case of more than 1 project, please provide details of each project separately.
- d) Please attach photographs, diagrams or any audio visual material separately

Format for filling in Project Details

1. Provide summary of background leading to your proposal: (include “trigger” and date of completion)

2. Type of project:

- a. Water shed
- b. Water supply
- c. Municipal wastewater reuse
- d. Others (specify)

3a) Objective of the project:

3b) Key Challenges

4. Expected key deliverables of the project:

(Include initial/commencement date / Expected date of completion / Actual date of completion)

5a) Who is/are the target groups of your project?

5b) Grassroots awareness creation Plan (in brief)

5c) Support campaigns (in brief)

6. Project partners: (mention role of partners briefly)

	Name & title	Institution	Proposed Role
Public sector Institution (s)			
Private sector Institution (s)			
Civil society Institution(s)			
Other(s)			

7. Community Involvement in Project (Please add involvement of community in conceptualization/planning/Implementing/Maintenance stages)

8. Social impacts (e.g. poverty reduction, improved living standards (health /hygiene sanitation), increase in community awareness levels, increased capacity to address development issues):

9. Projected environmental impacts (e.g. protection of natural resources within watershed):

10. Did the project incorporate gender sensitive design? If Yes, how?

11. Sustainability of the project (lifespan of the project, positive long-term effects etc.):

(Please include notes on financial sustainability In terms of user charges, community contribution, other sources of funds once company/industry financial support ceases. For sustainability of operations, community maintenance, please include how the activity will be taken ahead/maintained through stakeholders)

12. How was community empowered at end of the project?

13. Project Budget:

(Please include contributions from Company, community, funds from other projects/donors, Initial project cost, continuous operation cost separately.

14. Duration of the project took for implementing: (include bottlenecks foreseen and solution proposed / implemented, also bottlenecks not foreseen but encountered and solution provided with data on time / cost over run if any?)

Note: Some examples of projects that can be submitted under this Award are as follows:

1. Reuse of municipal wastewater from nearby municipality/ Community
2. Implementation of watershed management projects with community involvement
3. Implementation of drinking water system for villages, schools, community, etc.,
4. Implementation of Rainwater Harvesting structures - 'outside the fence'
5. Adopting innovative strategies, best practices for water conservation projects – beyond the fence resulting in:
 - a. Lasting environmental impact on the facility and the surroundings
 - b. Serving as model for similar efforts in other areas
6. Leadership in promoting water conserving products for/by the community
7. Outreach Activities

- a. Employees/ Community involvement in water conservation projects
- b. Awareness/ publicity created locally and/ or nationally

Glossary

1. **Project:** A project, as defined in the field of project management, consists of a temporary endeavor undertaken to create a unique product, service or result. Projects involve "a collaborative enterprise, frequently involving research or design, that is carefully planned to achieve a particular aim".
2. **Deliverables:** In Project Management terms, a deliverable is a tangible or intangible object produced as a result of project execution, as part of an obligation.
3. **Target Groups:** A target group/ **target audience** is the primary group of people that project is aimed at serving / appealing to. A target group can be people of a certain age group, caste, community, village, etc. (ex: cultivators, daily wage workers, dalits, farmer groups, women etc.)
4. **Public Sector Institutions:** includes government whether national, regional, local/municipal or Gram Panchayats etc.
5. **Private sector:** includes Industry, company, corporate houses, banks or any other non public units
6. **Civil society institution:** includes totality of voluntary civic and social organizations and institutions (ex. academia, community organizations, cooperatives, charities, civic groups, foundations, non-governmental organizations (NGOs), non-profit organizations (NPOs), women's groups)
7. **Project Sustainability:** Sustainability is relevant to development projects. A definition of development sustainability is "the continuation of benefits after major assistance from the donor has been completed. Ensuring that development projects are sustainable can reduce the likelihood of them collapsing after they have just finished; it also reduces the financial cost of development projects and the subsequent social problems, such as dependence of the stakeholders on external donors and their resources
8. **Project Budget:** The sum established by the implementing agency as available for the entire project, including the personnel costs, administration costs, capital expenditure, travel costs etc. that may be required to achieve project deliverables in the given time frame.
9. **Community empowerment** is the state of affairs that exists when members of a community feel empowered to achieve their self-determined goals, with some measure of significant control over the processes and strategies to attain these.

10. Gender Sensitive Design: In development projects, gender mainstreaming is designed to provide both men and women with opportunities to access all project resources and services, proportional to the importance of the activity to them and their lives.

In projects with significant gender dimensions, the initial gender analysis conducted will become progressively more detailed and feed in to the project design process.

An attempt to incorporate gender creates opportunities to enrich your project in terms of methods, tasks or better-targeted outcomes. It is beneficial to formulate specific women and gender-related goals, methods and tasks, which means systematically question whether the gender dimension is relevant in each step of your project

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CERTIFICATE

To the best of my knowledge, the information furnished is correct

Date:

Signature:

Name:

Designation:

Please note

- *In case, you need additional copies for your units, please send the soft questionnaire to them or else download the soft questionnaire from www.greenbusinesscentre.com*
- *Last date for the submission of filled-in questionnaire: 1st September 2011*
- *The questionnaire should be completed in all respect and send it to ziaur.rahman@cii.in*
- *Incomplete questionnaires will not be considered for competition / awards*