

Sponsorship Opportunities

Sponsorship Opportunities and Benefits

Krishi Dhan 2011 will provide partners with unparalleled branding and an opportunity to showcase their initiatives and solutions to a captive audience of stakeholders which will comprise of representatives like senior government officials, policy experts, agricultural businessmen, farmers, food processing industry, academia and media. Cultural sponsorship provides excellent opportunities for demonstrating versatility and social involvement of the benefactor.

Krishi-Dhan makes it an ideal platform for sponsors who are seeking:

- Excellent platform to showcase products, services and technologies
- Branding awareness and opportunities for diversification
- Pad to launch new products and services.
- To foster relationships with corporate, technocrats and potential stakeholders
- Maximize benefits out of cross sectoral interactions. For example, integrating renewable energy solutions in food processing, mechanization, farming practices.
- Opportunities to establish linkages with government agencies from the partner states such as Goa, Maharashtra and Karnataka

Krishi Dhan 2011 offers several sponsorship opportunities. The benefits of these packages are described below:

Platinum Sponsor

- Complimentary stall of 90 sq mt.
- Complimentary registration for 3 persons for four days at the conference
- Logo in promotional material, invitation and back-drop
- Full page colour advertisement in exhibition guide
- Full page advertisement in the proceeding booklet
- 2 VIP Passes for Cricket match and Grand Finale
- 20 Entry Passes for Cricket Match and Grand Finale
- Stage Space during Award Ceremony
- Distribution of awards at the hands of CEO/organization representative
- Opportunity to organize live demonstrations and sessions to display products
- Preferred seating at Gala dinner

Sponsorship amount ₹25 Lakhs & Above

Gold Sponsor

- Complimentary stall of 50 sq mt
- Complimentary registration for 2 persons for two days at the conference
- Logo in promotional material, invitation and back-drop
- Half page colour advertisement in exhibition guide
- Half page advertisement in the proceeding booklet
- 2 VIP Passes for Cricket match and Grand Finale
- 10 Entry Passes for Cricket Match and Grand Finale

Sponsorship amount ₹10 Lakhs

Silver Sponsor

- Complimentary stall of 18 sq mt
- Complimentary registration for 1 person for two days at the conference
- Logo in promotional material, invitation and back-drop
- Quarter page colour advertisement in exhibition guide
- Quarter page advertisement in the proceeding booklet
- 5 Entry Passes for Cricket Match and Grand Finale

Sponsorship amount ₹5 Lakhs

Other Sponsorship Opportunities

<h3>Cricket Match</h3>	<h3>25 lakhs</h3>
<p><i>As a part of the grand finale an exhibition cricket match would be played between farmers and organizer</i></p> <p><i>League matches would be played between 16 teams from across the state of Goa</i></p> <p><i>The matches shall have celebrity presence and great media coverage.</i></p>	<ul style="list-style-type: none"> ✓ Logo presence on the promotional material like T shirts, caps, brochures and pamphlets. ✓ Opportunity for presentation of company profile and products at the league matches and the grand finale ✓ Sharing stage space with celebrities. ✓ Advertisement space during all matches
<h3>Gala Dinner</h3>	<h3>15 lakhs</h3>
<p><i>High profile Gala Dinner with CEO's, CFO's, and MD's</i></p>	<ul style="list-style-type: none"> ✓ Logo on banners and promotional material ✓ Opportunity to highlight upon the company profile. ✓ A special slot to make a 30 min presentation at the dinner party. ✓ Advertisement space in dinner hall and B2B lounge ✓ Two free slots of 30 min in the B2B lounge.

Conference Kit	5 lakhs
<ul style="list-style-type: none"> ▪ 1 Jute Bag ▪ 1 Folder ▪ Printed Material ▪ 1 Pen drive ▪ Brochure ▪ Stationery ▪ Souvenir 	<ul style="list-style-type: none"> ✓ The logo on brochure and components of conference kit. ✓ Banner space (24 sq ft) in the conference hall/ auditorium for advertisement ✓ Advertisement space in B2B lounge ✓ A free slot of 30 min in the B2B lounge.
Exhibition Bag	3 Lakhs
<p><i>Daily distribution of almost 1000 bags to attendees of the exhibition.</i></p>	<ul style="list-style-type: none"> ✓ Logo on the bags and exhibition guide ✓ Advertisement space in B2B lounge ✓ A free slot of 30 min in the B2B lounge.