

**JANUARY 6-8,
2011**

**BOMBAY
EXHIBITION CENTRE
GOREGAON (E)
MUMBAI, INDIA**

WHY MUMBAI?

- It is the financial capital and the largest city of India
- Ranked as the "Alpha World City", third in its categories of global cities, by the Globalization & World Cities Study Group
- Presence of all major corporate and business houses
- Traditional base for water and wastewater treatment in India
- Existence of Asia's largest water treatment plant signifies immense potential
- Focus on infrastructure growth including water and wastewater management
- Highly progressive state government encouraging private investment
- Rapid urban and commercial growth fuelled by services and tourism boom

CO-ORGANISED BY



GOLD PARTNER



REGISTRATION PARTNER



BADGE PARTNER



WEF PAVILION AT EXPO

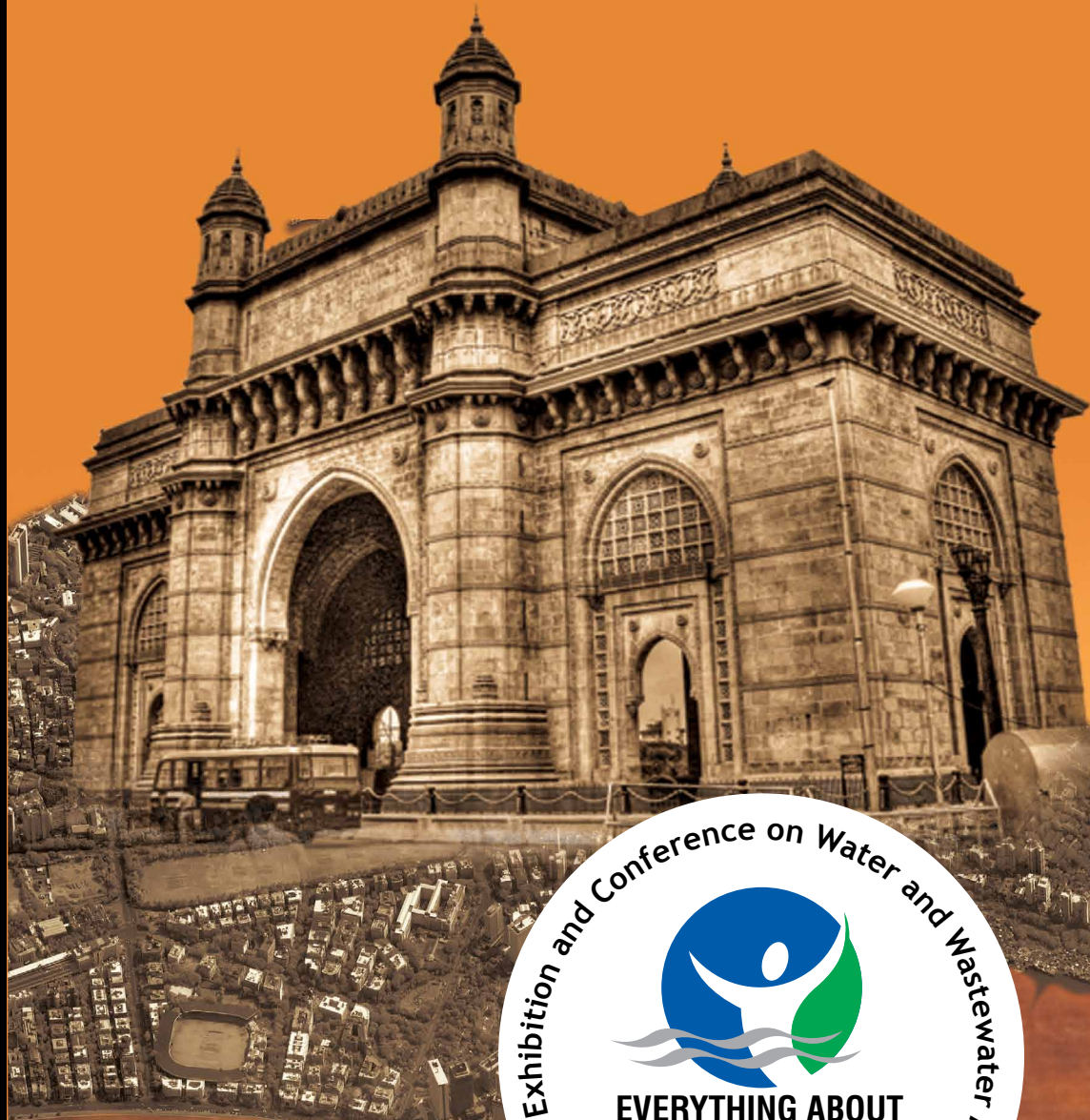


THE ONLY SHOW BY **WATER** EXPERTS

18000
BUSINESS VISITORS

350
EXHIBITORS

900
CONFERENCE DELEGATES



SOUTH ASIA'S LARGEST WATER EVENT

GATEWAY TO INDIAN WATER INDUSTRY

EXHIBIT TO PROFIT

The 8th edition of EverythingAboutWater Expo in 2011 will be bigger, covering more sectors and attracting greater participation from the industry.

- Spot new trends, explore potential opportunities & create a road-map for sustainable growth & development
- Your market will be together, thinking and talking about your industry. This is your chance to meet your customers as a group
- Reach key decision-makers
- Build strong awareness about your organisation and services
- Be in the spot-light and gain immediate brand recognition
- Receive tremendous market exposure
- Do business & make profits!

GET AN EDGE OVER OTHERS WITH US

	Other Exhibitions	E A Water Expo
Domain Knowledge	No	Yes
Focused Platform	No	Yes
Reach to Right Audience	No	Yes
International Presence and Repute	No	Yes
Proven Quality in all Previous Activities	No	Yes

GROWTH TO TOWARDS

	2005	2006	2007	2008	2009	2010	2011*
Exhibitors	82	135	194	205	209	252	350
Business Visitors	3300	7126	10,815	12,276	14720	16129	18000
Conference Delegates	235	316	411	440	528	656	900

*Expected

VISITOR PROFILE

- Decision Makers from Government Sector
 - Operations and Manufacturing Heads
 - Utility Heads/ Engineers from the end-user industries like:
 - ✓ Agriculture
 - ✓ Distillery / Brewery
 - ✓ Hospitals
 - ✓ Petrochemical Plants
 - ✓ Pulp & Paper
 - ✓ Sugar
 - Auto Parts/ Automobile
 - Electrical/ Electronics
 - Hotels & Clubs
 - Pharmaceuticals
 - Refineries
 - Building & Housing Development
 - Distributors and Dealers
 - Consultants
 - Beverage
 - Fertilizer Plants
 - Leather
 - Plastics
 - Rubber
 - Textile
 - Engineering Organizations
 - ✓ Cement
 - ✓ Food Processing
 - ✓ Paints
 - ✓ Power Plants
 - ✓ Steel Plants
- and many more ...



Stall Size	Expo Stall Pricing*	
	(INR)	(USD)
9 sq.m - 18 sq.m	12,000	335
19 sq.m - 36 sq.m	11,500	320
Above 37 sq.m	11,000	300
Raw Space (min. 24 sq.m)	10,500	275

9sqm Shell Scheme Package includes

- Walls
- Carpeting
- 3 Spotlights
- 1 Power Point
- Stand Fascia
- 1 Table & 2 Chairs
- Wastepaper Basket

* Per Sq.m

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SUPPORTING ORGANIZATIONS



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