



# 7<sup>th</sup> India International Water Summit



# "Water for All"

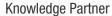
22<sup>nd</sup> August 2017 | Silver Oak Hall, India Habitat Centre, New Delhi, India

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"We must feel the pain if even one drop of water is wasted. Let us promise ourselves that this June, July, August and September we will not allow even a drop to be wasted... This should be our primary concern, so that when we celebrate Diwali this year, we should also feel happy about the amount of water we saved."

Hon'ble Prime Minister of India Shri Narendra Modi ji in "Mann Ki Baat"

#### Introduction

India has witnessed phenomenal development of water resources since independence and has largely met successfully the demand of water for many diverse uses in the country. However with the passage of time India's finite and fragile water resources are stressed and depleting due to rapid urbanization, population increase, industrial growth and also increased areas under agriculture.

Therefore, it becomes imperative to bring all the stakeholders on a common platform to share the compelling concerns, and suggest sustainable water management solutions which can be implemented to enhance the efficiency & water security in India. Against this backdrop Indian Chamber of Commerce is organizing the India International Water Summit.

## Background

Water, is a vital and a life sustainable resource, is getting deteriorated in terms of quality as well as quantity. Water use efficiency has to be promoted for ensuring water security for the country and this can be achieved by behavioral changes in human habits on water consumption, and also the structural and operational changes are required for the agriculture and industrial sectors for optimum utilization of water.

Scientists around the globe are working on new ways of conserving water. It is an opportune time, to refocus on one of the ways to recycle water—through the reuse of urban wastewater, for irrigation and other purposes. This could release clean water for use in other sectors that need fresh water and provide water to sectors that can utilize wastewater e.g., for irrigation and other ecosystem services. Thus, wastewater can be considered as both a resource and a problem. Wastewater and its nutrient content can be used extensively for irrigation and other ecosystem services. Its reuse can deliver positive benefits to the farming community, society, and municipalities. In this context there is a need to improve the economic efficiency and environmental effectiveness of policies that seek to improve water resource use efficiency and reduce water pollution. Therefore, there is a need for the sustainable management of water resources in ecosystem taking into consideration climate change and variability impacts, including the increased need for protection from natural calamities. To address this subject matter of national importance, Indian Chamber of Commerce has proposed India International Water summit "Water for All" on 22<sup>nd</sup> of August 2017, New Delhi.

# **Water: Rural Perspective**

### **Objectives:**

- Creating awareness among farmers about the value and scarcity of resources and negative fallouts of improper use.
- Sharing technologies and services towards increasing water use efficiency in agriculture.
- Developing adaptation strategies for agricultural water management.

#### **Focus Areas**

- Importance of Agricultural water productivity.
- Water efficient crop management.
- Drip irrigation and fertigation:-Micro Irrigation.

### **Water: Urban Perspective**

# **Objectives:**

- Water Demand Supply management and water auditing.
- Conservation and Groundwater Management, Climate change effect on water resources, urban flooding and landscape management, groundwater mining and quality, groundwater conservation and recharge, wetlands and watershed management, rainwater harvesting, catchment to consumer modeling and legislations for groundwater use.
- Water Utilities, water saving technologies, bio-remediation e-governance and public private partnership (PPP) in effective water management.

# **Participants Profile**

- Policymakers and Regulators.
- Municipal Corporations.
- International and national development consultants.
- Public and private investment entities.
- Water resource managers.
- Global and National Research Institutions for Water Resource Management.
- Bulk water suppliers.
- · Financial Institutions.
- Waste water treatment firms.
- Representatives of Beverages companies, Aguifers and Purifiers.
- Sustainably professionals.

#### **SPEAKERS**

- Representative of Union Government.
- Representatives of State Government departments dealing with citizen welfare including agriculture.
- Private Sector Business Leaders of Water Infrastructure Businesses, beverage companies, sanitation firms, water utilities.
- Representatives of waste water management firms.
- Mayors of Municipal Corporations.
- Representatives of Global organizations dealing with water resource management.

ICC felicitates contribution for sustainable development and hydro security. Please send your company profile for selection.

# Sponsorship Matrix –

Amount	Categories	Speaker Slot in the Inaugural Session	Corporate Video Presentations during Breaks	Display counter for promotion and branding	Corporate Literature on the Head Table	Speaker Slot (Technical Session)/Panel Discussion	Two Corporate Standee (at the registration area)	Logo in the wings of the Back Drop	Complementary Delegate Passes
₹ 10 lakhs	Title Partner	V	<b>√</b>	<b>√</b>	V	V	$\checkmark$	$\checkmark$	8
₹ 8 lakhs	Platinum Partner	$\checkmark$		V	V		$\checkmark$	√	6
₹ 5 lakhs	Diamond Partner				$\checkmark$	V		V	6
₹ 3 Lakhs	Gold Partner				V	V		<b>√</b>	5
₹ 3 Lakhs	Banking Partner (Applicable for banks)			V	V		$\checkmark$	<b>√</b>	5
₹ 2 lakhs	Silver Partner						$\checkmark$	$\checkmark$	4

# **Delegate Registration Fees\*:**

Non Members
ICC Members
Rs. 2,500/- per delegate
Rs. 2,000/- per delegate

StudentsOverseas ParticipantsRs.1000/-US \$ 100

#### **For Further Details Please Contact:**

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<sup>\*</sup>Tax as applicable