



Job Position: Lead- India Water Portal & Communications

About Arghyam

Arghyam is a registered public charitable foundation that has been working on safe and sustainable water for the last 18 years. It has 2 focus areas of intervention in water – water sustainability and water quality. Both areas have built up momentum and created significant impact. But the need is to do it much more; quicker, cheaper, and better. The big thinkers and the best minds are coming together to transform the way change can happen in the social sector. This is the beginning of a transformational journey and you now have a chance to actively shape its evolution and Arghyam’s vision - **Safe sustainable water for all**.

The foremost challenge to humanity today, climate change, manifests itself as extreme water events. Arghyam is seeding the societal thinking approach to enable the collaboration of ecosystem players to access knowledge, data, and services to solve water security challenges at their own scale and context. This new approach is disrupting the way we think about how social welfare organizations bring about change on a scale. It seeks to empower the community members and the frontline workers to understand and solve the water issues, the CSOs to build capacities and solve the water challenges working closely with the communities, and the government which understands the imminent water crisis and is endorsing large community-focused water programs, the academia for research and the funders who are playing a critical role in gap funding the needs of the ecosystem.

This approach will help the ecosystem actor focus on solving the water problem while leveraging the technology to perform their work more effectively, and efficiently, with higher visibility and accountability.

About the Position

Arghyam is seeking a dynamic Senior Manager to play a central role in our mission to lead India Water Portal and support our communication and outreach efforts.

About IWP

As a Lead India Water Portal, you will be responsible for leading and managing the [India Water Portal](#), an Arghyam initiative disseminating knowledge and fostering communities focused on water and its associated concerns in India. You will be responsible for leading the editorial team to identify the areas of strategic and topical interests, build ecosystem partnerships, drive readership and engagement on the portal and manage the digital platform's enhancements.

Your work will extend to monitoring relevant external policy debates, crafting policy briefs, and exploring alternative policy options. You will also be managing the social media communication to bring water attention to the water challenges and solutions and drive engagement with the diverse set of stakeholders. Your ability to communicate persuasively will be crucial in advocating for change both within the organization and externally.

Moreover, you will collaborate with program teams to enhance partner program monitoring, learning, and evaluation processes, while also providing essential editorial and communication support for a range of initiatives.

Role of Lead- India Water Portal & Communications

A. India Water Portal

- Overseeing the editorial direction, operations and strategizing the Portal's growth and impact in the field of water management in India.
- Manage a team of editors to create, review and publish content on the portal. Facilitating engagement with volunteers sourced through the Portal and local networks, fostering collaborative efforts to further the initiatives and objectives of the organization.
- Create a portal roadmap for online and offline interactions and engagement. Drive user growth and engagement on the portal and through other channels.
- Work with the technology team and partners on portal enhancements, raise issues to resolve them.
- Build partnerships to both create and disseminate content from the Portal. Identify thematic partners for the portal content and distribution partners to increase the portal's reach.
- Create content in different formats - text, audio, video, infographics, etc to suit different channels and audiences and maximize reach and engagement.
- Administering grants to partners aligned with the Portal's mission and negotiating contracts with vendors ensuring the effective functioning of the India Water Portal and associated programs.



- Develop and engage ecosystem partners and volunteers to source content and foster collaborations to further the initiatives and objectives of the organization.

B. Develop Research Briefings And Advocacy

- Conduct in-depth research on key thematic areas within the country's water landscape, with a specific focus on water security.
- Monitor and track developments in policy and practice related to Arghyam's areas of focus, such as water, technology, civil society organizations, and government initiatives.
- Design and prepare advocacy papers tailored to different target audiences. Develop and implement strategies for the dissemination of advocacy papers.
- Collaborate and liaise with program teams to develop clear, evidence-based messages. Present research findings to advocate for change in meetings with policymakers, NGOs, and other relevant agencies.

C. Communication & Social Media engagement

- Develop approach notes, pitch documents, and collaterals for partnerships and engagements.
- Lead the creation of communication outputs, including website content, annual reports, articles, op-eds, and more. Write programmatic reports, case studies on projects and beneficiaries and profiling the impact of program's initiatives.
- Create a Communication strategy for Arghyam and manage social media channels to build the brand and engagement across various stakeholders
- Create a partnership strategy for building networks and communities and lead events and forums across the country to engage on water and related issues.

Skills

To excel in this role, you should have the following qualifications and skills:

- **Subject Matter Expertise:** Knowledge and experience in water, agriculture, and climate change mitigation/adaptation are desirable.
- **Research Proficiency:** Demonstrable experience conducting research in areas related to water and public policy, with a potential advantage if experienced in agriculture and climate change research.
- **Digital Literacy:** Ability to write, use digital tools for creating material and analyze data and present in for digital publications. Ability to use new age digital tools for data analysis and creating and publishing content.
- **Social Media Engagement:** Ability to create engaging and informative posts on in Social Media and drive impressions and discussions.



- **Policy Advocacy:** Understanding and experience in influencing change or familiarity with public policy change processes.
- **Communication Skills:** Systems thinking and negotiation skills, facilitation and presentation skills, public speaking, and storytelling abilities.
- **Adaptability:** Ability to navigate ambiguity and uncertainty while managing diverse workloads.
- **Stakeholder Management:** Skill in managing and collaborating with diverse stakeholders.

Qualifications

- Experience: A minimum of 8-10 years of experience in communications, research and advocacy in Non-profit, Research and Multilateral agencies and candidates who are working in the corporate sector and looking for a shift to the development sector are encouraged to apply.
- Education: Master's degree or equivalent in rural/development management, public policy, journalism, communications, international relations, public administration, or a related field.

Join Arghyam to be a part of our mission to drive positive change in water security and advocacy. Your expertise and dedication will contribute significantly to improving the lives of people across the nation. If you are a committed professional ready to make a substantial impact, we encourage you to apply and join us in our pursuit of a water-secure future for all.

Female candidates are strongly encouraged to apply.

Compensation: Competitive and commensurate with experience and abilities.

Location: Bengaluru

Reporting To: Chief Executive Officer (CEO)

Last Date of Application: 27th February 2024

To apply for this post, please email your updated resume to: jobs@arghyam.org with a mandatory subject line "**Application for the post of Lead - India Water Portal & Communications**"