

Job Position: Senior Manager - Research and Communications

About Arghyam

Arghyam is a registered public charitable foundation that has been working on safe and sustainable water for the last 18 years. It has 2 focus areas of intervention in water — water sustainability and water quality. Both areas have built up momentum and created significant impact. But the need is to do it much quicker, cheaper, and better. The big thinkers and the best minds are coming together to transform the way change can happen in the social sector. This is the beginning of a transformational journey and you now have a chance to actively shape its evolution and Arghyam's vision - Safe sustainable water for all.

The foremost challenge to humanity today, climate change, manifests itself as extreme water events. Arghyam is seeding the societal thinking approach to enable the collaboration of ecosystem players to access knowledge, data, and services to solve water security challenges at their own scale and context. This new approach is disrupting the way we think about how social welfare organizations bring about change on a scale. It seeks to empower the community members and the frontline workers to understand and solve the water issues, the CSOs to build capacities and solve the water challenges working closely with the communities, and the government which understands the imminent water crisis and is endorsing large community-focused water programs, the academia for research and the funders who are playing a critical role in gap funding the needs of the ecosystem.

This approach will help the ecosystem actor focus on solving the water problem while leveraging the technology to perform their work more effectively, and efficiently, with higher visibility and accountability.

About the Position

Arghyam is seeking a dynamic Research and Communications Senior Manager to play a central role in our mission to advance research in our programs and support our communication and outreach efforts.

As a Research and Communications Senior Manager, you will be at the forefront of identifying, comprehending, and executing research and advocacy projects by collecting, analyzing, and synthesizing data. Additionally, you will be responsible for managing the India Water Portal, an Arghyam initiative disseminating knowledge and fostering communities focused on water and its associated concerns in India. Your work will extend to monitoring relevant external policy debates, crafting policy briefs, and exploring alternative policy options. Your ability to communicate persuasively will be crucial in advocating for change both within the organization and externally.

Moreover, you will collaborate with program teams to enhance partner program monitoring, learning, and evaluation processes, while also providing essential editorial and communication support for a range of initiatives.

Key Responsibilities

A. Develop Research and Briefings

- Conduct in-depth research on key thematic areas within the country's water landscape, with a specific focus on water security.
- Monitor and track developments in policy and practice related to Arghyam's areas of focus, such as water, technology, civil society organizations, and government initiatives. Provide briefs on relevant topical issues
- Collect, collate, and analyze quantitative and qualitative data from internal and external sources

- Assist in shaping the organization's strategic direction.
- Identify and build relationships with external partners as needed to implement the organizational strategy.

B. India Water Portal

- Serve as the coordinator for India Water Portal, offering editorial, operational, and strategic assistance.
- Manage grants to partners and contracts with vendors for the India Water Portal and other programs.
- Work with volunteers who come through the Portal and through the local network of people and organizations
- Oversee online and offline outreach of content on the Portal Share and republish content on other online platforms, print and online media publications

C. Develop Advocacy Papers for External Dissemination

- Design and prepare advocacy papers tailored to different target audiences.
- Collaborate and liaise with program teams to develop clear, evidence-based messages.
- Develop and implement strategies for the dissemination of advocacy papers.
- Present research findings to advocate for change in meetings with policymakers, NGOs, and other relevant agencies.

D. Monitoring, Learning, and Evaluation (MLE)

- Develop a comprehensive monitoring, learning, and evaluation framework for partner programs.
- Support the execution of MLE activities for partner programs.
- Analyze and synthesize MLE data to identify key levers for change and measure the impact.

E. Editorial & Communication

- Collaborate with Arghyam's program teams to create a unified strategy that meets the organization's communication needs.
- Produce communication materials in various formats to convey emerging narratives in different geographic contexts, including video content such as documentaries and short films.
- Proactively develop approach notes, pitch documents, and collaterals for partnerships and engagements.
- Lead the creation of communication outputs, including website content, annual reports, articles, op-eds, and more.

Skills

To excel in this role, you should have the following qualifications and skills:

- **Subject Matter Expertise:** Knowledge and experience in water, agriculture, and climate change mitigation/adaptation.
- **Research Proficiency:** Demonstrable experience conducting research in areas related to water and public policy, with a potential advantage if experienced in agriculture and climate change research.
- **Change Advocacy:** Understanding and experience in influencing change or familiarity with public policy change processes.
- **Research Methodology:** Proficiency in quantitative and/or qualitative research methods, qualitative and analytical skills, and the ability to synthesize findings for decision-making.

- **Communication Skills:** Strong systems thinking and negotiation skills, facilitation and presentation skills, public speaking, and storytelling abilities.
- Adaptability: Ability to navigate ambiguity and uncertainty while managing diverse workloads.
- Stakeholder Management: Skill in managing and collaborating with diverse stakeholders.
- **Digital Literacy:** Ability to write, use digital tools for creating material and analyze data and present in for digital publications.

Qualifications

- Experience: A minimum of 10-15 years of experience in research, advocacy, and development communications in Non-profit, Research and Multilateral agencies and Government
- Education: Master's degree or equivalent in rural/development management, public policy, journalism, communications, international relations, public administration, or a related field.

Join Arghyam to be a part of our mission to drive positive change in water security and advocacy. Your expertise and dedication will contribute significantly to improving the lives of people across the nation. If you are a committed professional ready to make a substantial impact, we encourage you to apply and join us in our pursuit of a water-secure future for all.

Female candidates are strongly encouraged to apply.

Compensation: Competitive and commensurate with experience and abilities.

Location: Bengaluru

Reporting To: Chief Executive Officer (CEO)

Last Date of Application: 4th December 2023

To apply for this post, please email your updated resume to: jobs@arghyam.org with a mandatory subject line "Application for the post of Senior Manager -Research and Communications"